CIAN NACAR

30409 Corte Santalina
Murrieta, Ca 92563
951-764-1844
nacarc@unlv.nevada.edu

EXPERIENCE

ARAMARK (UNLV DINING) Las Vegas, NV 2011-2013
Marketing Assistant
- Assisted the Marketing Director in all aspects of planning and executing marketing events and social media campaigns.

WATERHOLE KINGS ENTERTAINMENT Las Vegas, NV & Los Angeles, CA 2015-present
Marketing and Talent Intern/Sponsorship Director
- Promoted events by the company via social media or word of mouth, resulting in the expansion of the monthly "Tuesday Blend" showcase to Los Angeles, CA
- Recruited performing artists, obtained sponsors, and assisted in running the stage

MAHIKI NIGHTCLUB London, UK 2016
PR/Marketing Intern abroad
- Assisted in creating and promoting 1 new social media campaign/theme per week
- Traveled between 5 different countries, engaging in social media and word-of-mouth marketing, resulting in international clientele

NEW AGE EVENTS Las Vegas, NV 2015-2017
Marketing Campaign Manager/Team Leader
- Managed a team of 5 individuals to successfully run in-store promotions on their own
- Exceeded sales goals by selling $1000+ in merchandise daily
- Trained at least 1 new employee per week on successful sales strategies
- Conducted 3 new-hire interviews a week.

ANNUAL "E HULA MAU" HULA AND CHANT COMPETITION Long Beach, CA 2014-2015
Program Director
- Managed and directed all activities on stage as well as all the backstage crew

ALPHA PHI GAMMA SORORITY INC. Las Vegas, NV 2012-2018
National Board Sponsorship Director
- Connected the organization with businesses, resulting in partnerships and monetary donations in exchange for social media and word-of-mouth marketing from 1000+ members
- Obtained at least 3 national sponsors per year, easing the financial burden of the Sorority
- Mentored individuals from over 13 different schools nationwide
- Coordinated at least 2 online workshops per year, training Sponsorship Chairs for each school

DRAI'S BEACHCLUB AND NIGHTCLUB Las Vegas, NV 2017-2018
Guest Services Associate
- Provided customer service and assisted 1000+ guests daily with the guest list

CREATE MUSIC GROUP Los Angeles, CA 2018-present
Guest Services Associate
- Provided customer service and assisted 1000+ guests daily with the guest list

EDUCATION

UNIVERSITY OF NEVADA, LAS VEGAS
- Dual Degree: Bachelor of Science in Business Marketing and Bachelor of Arts in Psychology
- Certificate of Completion in the "Stukent Mimic Pro" Digital Marketing Simulation

*** * * REFERENCES AVAILABLE UPON REQUEST * * ***