T. Idil Mese

Imar Limited sok. No 20/1, Kosuyolu, Istanbul, Turkey 34710
+90-535-8728736 * idilmese@gmail.com
www.linkedin.com/in/idilmese

Education

New York University, New York * Fulbright Scholarship
Master's Degree, Music Business * May 2019

Syracuse University, Syracuse * Full Tuition Scholarship
Exchange Student BA, English & Textual Studies * December 2012

University of Ulster, Coleraine/UK * Erasmus Scholarship
Exchange Student BA, Media Studies and Journalism * June 2010

Bahcesehir University, Istanbul/Turkey * Full Tuition Scholarship
Bachelor's Degree, American Culture & Literature * June, 2013 Journalism (Double major) * June 2014

Relevant Experience

Kanto Records, Istanbul — February 2020 -Continued
"Istanbul-based art collective and record label"
Label Manager

- Preparing and releasing digital and vinyl content for distribution
- Managing in-house PR and marketing
- Operating licensing and synch
- Assisting finance and legal matters
- Leading artist services

Nublu, New York — February - June 2019
"East Village club and label with a focus on jazz, electronic and world music"
Label Operations Intern

- Supported in-house PR, spreading the word of Nublu Records catalogue to local and global radio stations.
- Uploaded and registered the catalogue to digital platforms that synch songs and individual tracks.
- Researched synch opportunities for Nublu Catalogue.

Rogue Agency, New York — October - December 2018
"Brooklyn-based booking agency with a focus on hip hop and electronic music"
Operations Intern

- Assisted the day to day operations of Rogue Agency's portfolio of live music events, booking agency.
- Transferred data, updated the booking system, followed ticket counts, registered concerts.

House of Yes, New York — January - May 2018
"Venue showcasing dance, circus, theater & cabaret performances"
Special Events Intern

- Assisted creation, production and management of all assets, documentation and tracking relating to House of Yes special events, offsite events, brand and media partnerships.
- Collaborated in musical composition and sound editing of House of Yes' indoor and outdoor events.
- Assisted the in-house events booking & music curation by researching emerging musicians, DJs and performers.

Mama Shelter, Istanbul — November 2014 - April 2016
"Global hospitality and entertainment chain with a focus on design"
Event and Communication Supervisor

- Planned and booked music events.
- Managed social media accounts, digital & print advertisements, local & international public relations.
- Led marketing & creative tasks, conducted photo shoots, created event concepts, carried on translation & event operation.

Culinary Backstreets, Istanbul
"Global guide to local eats and culinary tours company"
Social Media Manager
August - November 2014

- Managed social media accounts.
- Carried on editorial & SEO tasks.
- Directed photography and video tasks.
- Established a membership program.

Androidpit, Berlin/Germany
"Tech news, apps, reviews, tips and comparisons"
Editorial Intern
July 2013 - February 2014

- Carried on editorial tasks, search engine optimization and translation of articles.
- Managed forums and social media.
- Assisted photography and video projects.

Exberliner Magazine, Berlin/Germany
"The first and only expat magazine about Berlin in English"
Editorial and Web Intern
June - October 2012

- Carried on editorial tasks and wrote feature articles.
- Supported the management of the website by uploading articles.

Languages: Turkish (Native), English (Fluent), German (Intermediate)
Computer Literacy: Adobe Photoshop, Adobe Illustrator, QuarkXpress, Adobe Indesign, Microsoft Office
Interests & Mentors: Music Publishing (Susan Dodes), Entertainment Law (Richard Hendler), Concert Management (Judy Tint), Songwriting (Phil Galdston), Data Analysis (Alex White), Artist Management & Adaptive Leadership (Eric Levin, James Celentano), Promotion & Publicity in the Music Industry (Michelle McDevitt), Social Media & Mobile Technologies (Brett Prescott), Graduation Thesis (Sam Howard-Spink)
Organisations & Societies: Fulbright, Erasmus, The Duke of Edinburgh's Award