MICHAELA DEBENEDICTIS

Music Industry Professional

Los Angeles, CA

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I am a music industry professional currently living in Los Angeles. My music career began at age 13 when I began playing as a professional musician. By 19 I was teaching music lessons which led to running music schools. In 2016 I moved to Philadelphia and began pursuing a career in music management and working for record labels by forming my own private artist services company. In 2018, I was selected as an intern Ropeadope Records which led to a longstanding relationship with the company and, eventually, the ability to move to Los Angeles and further my career by working with Palawan Productions. My goal is to continue my work guiding artists in their careers and empowering them to forge their own path in a rapidly growing industry.

Current Position:

Founder/Artist Manager; Golden Poppy Artist Services

Jan. 2017 - Present WEBSITE

Golden Poppy is a small artist services company I started. I run it independently and handle everything from talent procurement, artist and product management, career strategy/consultation, marketing, producing, musician services and songwriting. I created Golden Poppy to utilize my 'Girl Friday' type of skill set and help artists maximize their career potential.

Previous Relevant Positions:

Project Manager; Palawan Productions

Mar. 2019 - June 2020 WEBSITE

At Palawan Productions I am in direct contact with high caliber artists and integral in career strategy and handle day-to-day operations of the label. In addition, I handle everything given to me directly from the CEO and VP; my skill set in this position varies widely and includes artist management, managing releases, creation of digital marketing materials, press and merchandise orders.

Social Media Marketing/ Booking Agent; Ropeadope Records

Dec. 2018-Aug. 2019 WEBSITE

I have experience managing social media marketing for Ropeadope and it's artists as well as executing promotional plans for Grammys, Junos and number one hits. In addition I also directly supported the CEO and Marketing Director in AAG, a division of Ropeadope dedicated to connecting artists with venues.

Assistant Manager/Instructor; Philadelphia School of Rock

Apr. 2016-Aug. 2019

I promoted school events while scheduling and running front of house for a music school of 130 students and 15 instructors. In this job I also began creating digital marketing materials and promoting gigs for the school.

Education:

Quinebaug Valley Community College; Fine Art Major

Danielson, CT; 2012-2013

Plainfield High School; Honor Cords in Art and Music

Plainfield, CT; Graduated 2011

References:

Louis Marks; CEO Ropeadope Records
Louis@ropeadope.com / 610-716-8915

Fabian Brown; VP, Ropeadope Records
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