Hope Creech

Nashville, Tennessee

(865) 659-7659
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PROFILE

Proactive, communicative student with natural leadership abilities and determination, pursuing an education in the creative and entertainment industries. Seeking hands-on experience in a creative, passionate, and hardworking workplace within the entertainment industry.

EDUCATION

Belmont University, Nashville TN

MAY 2024

Bachelor of Arts, Creative and Entertainment Industry Studies

RELEVANT COURSEWORK

- Creative and Entertainment Industry Studies
- Mass Media and Society
- Internship and Career Foundations

EXPERIENCE

Grayson Subaru, Knoxville, TN - *Marketing Intern & Sales Assistant*

JANUARY 2018 - AUGUST 2020

- Created email marketing newsletters in order to access new customers and produce returning customers
- Developed marketing strategies for seasonal campaigns and specials
- Expanded clientele base through the use of social media
- Worked with clients as a customer service representative

INVOLVEMENT

- Music Row Promo - Belmont University
- Women in Entertainment - Belmont University

SKILLS

- Proficient in Microsoft Word, Powerpoint, Excel, and Publisher
- Proficient in Google Docs, Sheets, and Slides
- Proficient with marketing programs such as Mailchimp, Facebook, and Instagram
- Natural leader and active collaborator
- Outgoing personality and instinctive people skills
- Customer service
- Spanish (mid-level)