Camilla Nobre

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Summary

I have a versatile background, from Sales, hospitality to content creation.
For years I traveled and lived abroad in Europe and Asia.

It was during the first lockdown back in 2020 that I had an opportunity of getting involved
In the Music industry, I managed a small Social Media team remotely for a start-up festival and opened my Business as a freelance virtual assistant.

Now in 2021 the creative bug is biting again.
I am having this awesome time working with many special artists who are genuine about their art.
I write about people who should be played on the radio, people who are so good at what they do but still they Are unsigned and following a lonely path.
Music discovery is my main focus at the moment.

I love to combine my recent love for marketing with my oldest love, music.
I hope that my work can highlight great talent out there. I am looking forward to other doors to open for Me in Music.

Experience

Editor

the plugger MAG

Mar 2021 - Present (1 month +)

-Music Talent Scout
-Research
-Writing
-Editing
-Data entry
-Web design
-Reviews
-Interview

Social Media Manager

Self Employed

Jan 2020 - Jan 2021 (1 year 1 month)

Helping small business by giving them more time
Working remotely, coping specially with Facebook, Pinterest and Instagram accounts.
Content creation, outreaching, monitoring emails, engaging audience, pin creation, scheduling posts and so on.

Marketing Manager
youbloom
May 2020 - May 2020 (1 month)
Implementing marketing campaigns with new and modified programs and initiatives to increase brand recognition and customer loyalty.

Coordinating and developing online marketing campaigns
Market research
Brainstorming campaign ideas with other members
Receiving and/or organizing weekly content
Overseeing ads content creation and performance
Content Creation (Spotify)

Marketing Intern
youbloom
Mar 2020 - May 2020 (3 months)

Sales Floor Associate
MSC Cruises
Jan 2013 - Aug 2013 (8 months)
Responsible for two different stores, Pool Shop and Crew Shop. Daily duties included cleaning, selling and organizing stock.

Stewardess
Costa Cruise Lines North America
Mar 2012 - Jun 2012 (4 months)
First contract on board of a ship cruise. Waitress and buffet assistant.

Auxiliar de backoffice
Claro Brasil
Sep 2010 - Dec 2010 (4 months)

Marketing Assistant
Wizard
Jan 2010 - Mar 2010 (3 months)
IN charge of inviting possible students to meet the school and get to know all the excellent packages offered. I was a hostess at the school and marketing rep looking for future students via telephone and e-mail.

Education

Universidade Aberta
European Studies, Minor in Arts
2021 - 2023

Faculdade Cearense
Social Work

Escola Secundaria Mouzinho Da silveira-Liceu
Humanities/Humanistic Studies
2006 - 2009

Licenses & Certifications

Basic security in the Field II (English) - UNDSS

Flight Attendant - SKYLAB- Aviation School

Preparing and responding to Active Shooter Incidents - UNDSS

Skills

Social Media Marketing • Social Media • Proofreading • Digital Marketing • Microsoft Word • Instagram • Microsoft PowerPoint • Microsoft Excel • Leadership • Francês