LARA BOTHE

TOUR & MERCHANDISE MANAGER

+44 (0)7593 832799
lara.Bothe98@gmail.com

Based in London, UK

LinkedIn: www.linkedin.com/in/larabothe

SKILLS

Adobe Lightroom, Adobe Photoshop, Microsoft Office (Excel, Power Point, Word) and Apple equivalents, Vectorworks

LANGUAGES:

- German (Mother-tongue) fluent
- English (C2 Cambridge Certificate) fluent
- French (B1) basic

EXPERIENCED WITH

Tour Management, Merchandise, Photography, Festival Site & Trader Management, Marketing (Offline, Online and Social Media), Discord Server Management, Event Management, Project Management, Promoting, Booking, Venue Management

ADDITIONAL INFORMATION

German Passport, UK resident (Can work in the UK and EU visa free)

International driver license for cars and vans up to 9 seats and total weight of 3500 kg.

PROFILE

With a passion for live music I started working various jobs in the industry at an early age. I'm soon to graduate a Bachelor's Degree in Music Management and I'm looking for more jobs in this direction. I'm communicative as well as organised, eager to help wherever a hand is needed, multilingual, and always wearing a smile on my face. I'm a great addition to a functioning touring crew.

I have attended live music events globally and have experience with tour related activities such as booking accommodation, routing, transport, and itineraries as well as scouting restaurants fitting dietary requirements and organising sightseeing on a limited time. Traveling often with larger groups of people to multiple tour stops, I am aware of each individual's needs and fit these into the plans of the group.

EXPERIENCE

Founder, Project & Marketing Manager, Creative Director @ Klaus Bothe Helping Hands e.V. (Charity) — Apr 2020 - Pres

I oversee a team of 20 people. I am also lead creative vision of the project as well as its promotion and the development of a wide spanned support system amongst other tasks.

Assistant Festival Venue Manager, Festival Build/Breakdown @ Teddy Rocks Festival — Apr 2018 - Pres

I started as a volunteer, responsible for helping out with crowd management and handing out schedules. In 2019 I began working at the Festival Build and Breakdown as well and got promoted to Assistant Festival Venue Manager. In this role, one of my responsibilities is the handling of about 50 traders at the festival.

Founder, Project & Event Manager, Promoter, Venue Management, Artist Management, Marketing Manager @ MurgRock Festival — Dec 2018 - Nov 2019

I created a showcase event for undiscovered talent, increasing their average listener and fanbase. From the idea to the execution I've planned the entire event, hired staff, worked out security concepts, a stage schedule, promotion concepts.

Merchandiser @ Kosha Dillz (Vans Warped Tour) — Jun 2018 - Aug 2018

TM, Merchandise & Booking @ Wake The Nations — 2015-2017

Merchandiser @ Louis Manke — Oct 2015

Merchandiser/Hand @ Sebastian Niklaus — 2015

EDUCATION

University Of West London — Year 3, 2020 - Pres, Bachelor of Arts (June 2021) BA Music Management

Deutsche Pop Hamburg — Year 1 & 2, 2018- 2020, Diploma graduated Music and Event Manager

REFERENCES

David Ryan Gigg | Volunteer Manager Teddy Rocks | Email: davidgigg@hotmail.com / Phone: +44 (0) 7936138342

Tom Britten | Teddy Rocks Festival Venue Manager, TomTom Events Ltd | Email: Tom@tomtomevents.com | Phone: +44 (0) 7508243243

Rob Hill | Tour Manager Sea Girls & The Bottom Line | Email: emailroberthill@gmail.com