JESEKA PRICE

www.PriceRoyaltyPublishing.com | (832) 209-9951 | jesekap@gmail.com | LinkedIn.com/in/jesekaprice

A&R + Publisher | Executive Producer | Sync Licensing | Houston, TX

Highly motivated and multifaceted music industry leader with a strong background in business development, music licensing, royalty management, client relations, songwriting and composition, songwriter split sheets, pitching songs to execs, and more. Comfortable facilitating synergy between artists, labels, and audiences with the uncanny ability to recognize and represent hit songs. Possesses numerous certifications and training, currently enrolled in the Music Industry Essentials Program at NYU in partnership with TISCH x The Clive Davis Institute x Billboard . While, also remaining abreast of new digital and music industry trends for best practices.

RECENT MUSIC EXECUTIVE EXPERIENCE

A&R REPRESENTATIVE | AMADA RECORDS | Miami, FL (remote) **May 2021 – (Present)**

- Scout & sign top talent. Set-up shows, book & attend studio sessions with new & existing Artists and Production.
- Communicate weekly with Artists, Playing a vital role in Artists Development, Collaboration & their Creative Process.
- Build Artist hype for fans, brands for new releases, Chart hit songs to iTunes + Billboard, -Monitor Distribution Statements.

PUBLISHER + A&R + EXECUTIVE PRODUCER | PRICE ROYALTY PUBLISHING | Houston, TX **Mar 2020 – (Present)**

- Leverage experience in publishing & the music industry overall: A&R, Acquiring Exclusive Beats, Production, Sync Pitching, Music Catalog Licensing, Pitch beats to Artists & Songwriters from all around the world. Copyright All Songs of Ownership.
- A&R, Executive Producer and Publisher for the single, "Holly Anna Lisa" by Tyme, feat. Lil Flip & Killa Kyleon. Released #4 versions of the song on Feb 26th under Price Royalty Publishing. Fast Forward to May, Holly Anna Lisa (Trap Mix) charted #81 on iTunes Top #100 Hip Hop. The final chart position of Holly Anna Lisa (Trap Mix) #84 trailing DJ Khaled's #1 album.

MUSIC LICENSING PROVIDER + PRO-REVIEWER | BROADJAM.COM | Madison, WI (remote) **Aug. 2019 – (Present)**

- Providing Music & Sync Licensing Opportunities to the large artist/member database in the BroadJam online portal
- Thoroughly Listening to each and every broadjam member's song submission, followed by writing up a detailed, yet honest review of their overall composition. The ultimate goal is to give feedback or quotes that enhance their song for the better.

TALENT PA - 2018 BET AWARDS & PRE-SHOW | VIACOM:CBS NETWORKS | Los Angeles, CA **June 2018 – July 2018**

- Responsible for Talent Check-In, Credential Guest Passes upon Talent, Publicist and Executives for a friendly Intro
- Host & Assistant assigned talent for the evening, offering refreshments & taking any special requests, within reason.
- Lead talent to red carpet for (Press) followed by Radio Room, Arrange Car Pick-up/Drop-off to the LIVE Stage Interview

PREVIOUS ADMINISTRATIVE ROLES

Social Media Administrator: *Fall Intern* | **THE DANCING PICTURES, LLC.** | Beverly Hills, CA **Aug. 2017 – Dec. 2017**
National Relocation Coordinator | **STEWART TITLE GUARANTY CORPORATE** | Houston, TX **June 2013 – Sept 2017**

MUSIC BUSINESS TRAINING PROGRAM + CERTIFICATIONS

- ➔ **Music Industry Essentials Program |** NYU **x** BILLBOARD **x** CLIVE DAVIS INSTITUTE **Sept. 2021 - (Present)**
- ➔ **Introduction to Songwriting** and **Music Licensing** | LinkedIn Cert. **Sept. 2021**
- ➔ **Marketing Communications** and **Press Release Writing** | LinkedIn Cert. **April 2019**

MUSIC AFFILIATIONS | PUBLISHING ASSOCIATIONS | MUSIC ADVOCACY

- **(NMPA)** Independent Music Publisher **| National Music Publishers Association** https://www.nmpa.org/
- **(AIMP)** LA Chapter Professional Member **| Association of Independent Music Publishers** https://www.aimp.org/
- **(HFA)** Affiliate Publisher **| Harry Fox Agency** https://www.harryfox.com/#/hfa-affiliate
- **(SITM)** Member **| She Is The Music** https://sheisthemusic.org/profile/j2pricey/
- **TRUSTEE, *Board of Directors* | HUSH MEDIA NETWORKS** https://hushmedianetworks.com/mentor-team
- ***GRAMMY* District Advocate | THE RECORDING ACADEMY** https://www.grammy.com/advocacy/

Founder & Editor: Jestificated Music Blog | Feedspot Top #100 Hip-Hop Websites 2018-21' | www.Jestificated.com