Melissa Hernandez

Melissa Hernandez
New York

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Skills

Music Production , Music Industry, Music Performance, Radio Production, Music business

Top Skills - Music Production , Music Industry, Music Performance .

- motivation, determination and perseverance.
- confidence in performing before an audience.
- stamina and dedication to continue practising every day.
- the ability to work well as part of a team
- creativity
- self-discipline and good time management
- good communication and interpersonal skills
- patience, understanding and resilience, to take on board criticism and accept rejection
- attention to detail

Experience

Billboard Music Industry Essential — January 1, 2020- June 7, 2020
Nassau Community College
WHPC 90.3
September 9 , 2020- present

Billboard Music Industry Essential — January 1, 2020- June 2020

• Explore the path from an idea to a song, the evolving role of the record producer, and the development of music in the digital age.

• Follow the money – the music industry is a complicated, multi-billion dollar business. Learn about deals, licensing, management, publishing, and more.

• Dive into performance, authenticity, and artist personas on the path to helping an artist achieve – and maximize – their potential.

• Understand the importance and impact of sharing your story and avenues to connect, from social media to journalism to fan engagement.

• Gain insight into the intricate process of producing a record from production philosophy to the role of music producers.

• Learn how to identify audience and master emerging marketing channels

Nassau Community College WHPC 90.3
September 9 , 2020- present

- **WHPC90.3 offers many different types of programming, including music, sports & information**

- **Radio DJ - host live and pre recorded shows, playing music, discussing noteworthy events, and steering interviews.**
- **The Nassau Mix Monday-Friday**

The best of the 90's , 2K and Today ! Featuring the hit songs you know, and some deeper album cuts from artists, with a focus on up-and coming- hits-before-they-are-hits !

SiriusXM- Music programming May 2021- July 2021

● Responsible for the processing, storage and playback of sound effects and music in the game
● Also write the software tools and utilities to support the sound and music

The Recording Academy - Grammy U members / Music Intern
October 2021- present

- **Grammy U members are affiliated with the Recording Academy Chapter closest to their educational institution , throughout each semester, events , and special programs touch on the all facets of the industry, including the business, technology, and the creative process.**

A&R/Telnet Agent

Intrepid Music Group
October 2021- present

- **Responsible for finding promising new artists for record label or music publisher to sign .**
- **Helping to scout new bands , Artists, and Music , as well as attending shows .**
- **Listening to music , reading blogs , Watching Social Media, and tracking industry buzz on the hunt for promising new musical artists**

Experiences

Billboard Latin Music Week 2021

conversations with artists, conferences meeting,
, workshops, showcases , networking and performances with Latin's top hitmakers, actors, influencers and industry leaders.
Volunteer Billboard Latin music awards 2021

Education

Hempstead High School
Class of 2017

Nassau community college
Class of 2023

EDUCATION

Hempstead High School

High School diploma

GPA: 3.0

September 2013 - August 24, 2017

Nassau Community College- Garden City NY

AS: Music/ Business/ Media

September 2020- May 2023

GPA: 3.2

Awards

The Clive Davis Institute for Recorded Music award

.Awards -

The Clive Davis Institute for Recorded Music award