SASHA GURNEY

London
+44 (0) 7900036692
tragicsasha@gmail.com

SUMMARY

Creative and enthusiastic producer (self taught and educated), with professional experience as a performer, songwriter, music producer and sound designer. Clear understanding of Sound, Production and Mixing with motivation to learn, grow and excel in audio.

EXPERIENCE

Music Producer / Sound Mixer / Designer

2016 - PRESENT, LONDON

Producing and writing music for artists and bands, and more recently working in post-production mixing sound in the film and media industry.

- Advanced in Logic Pro X and intermediate in Pro Tools
- Songwriting and production on tracks for upcoming pop and alternative artists in the music industry
- Sound mixed social media content for clients such as Maltesers, RSPCA and eBay.
- Working from a professional music studio in London, with experience in music editing, recording vocals, live instruments, equalization, MIDI, etc.

Freelance Performer / Songwriter

2016 - PRESENT, LONDON

Since 2016 I have been writing, producing and releasing music independently under the artist name *Tragic Sasha*.

- Collaborated with writers at reputable blogs such as The 405, The Line Of Best Fit and Clash to achieve featured articles.
- Developed relationships with producers at the BBC such as Huw Stephens and Tom Robinson.
- Featured on streaming apps such as Spotify, Apple Music and Amazon Music, amassing over 1 million streams.
- Developed a social media campaign to create a fanbase through making scheduled content, and using marketing strategies during release campaigns.
- Managed events in London, selling out three headline shows.

Waitress

2017 - PRESENT, LONDON

- Dealt with high volumes of queries via phone and ensured all guests received prompt and attentive service.
- Provided on-job training to new staff as a senior member of the team.
- Experienced in high stress environments, serving up to 150 covers per shift

TECHNICAL SKILLS

VIDEO | Final Cut Pro X
AUDIO | Logic Pro X, Ableton, Pro Tools, Mainstage
PHOTOGRAPHY | Photoshop
OTHER | Microsoft Office

EDUCATION

The Institute of Contemporary Music Performance | London, UK 2014-2017
BA Songwriting (1st Class)

References available upon request.