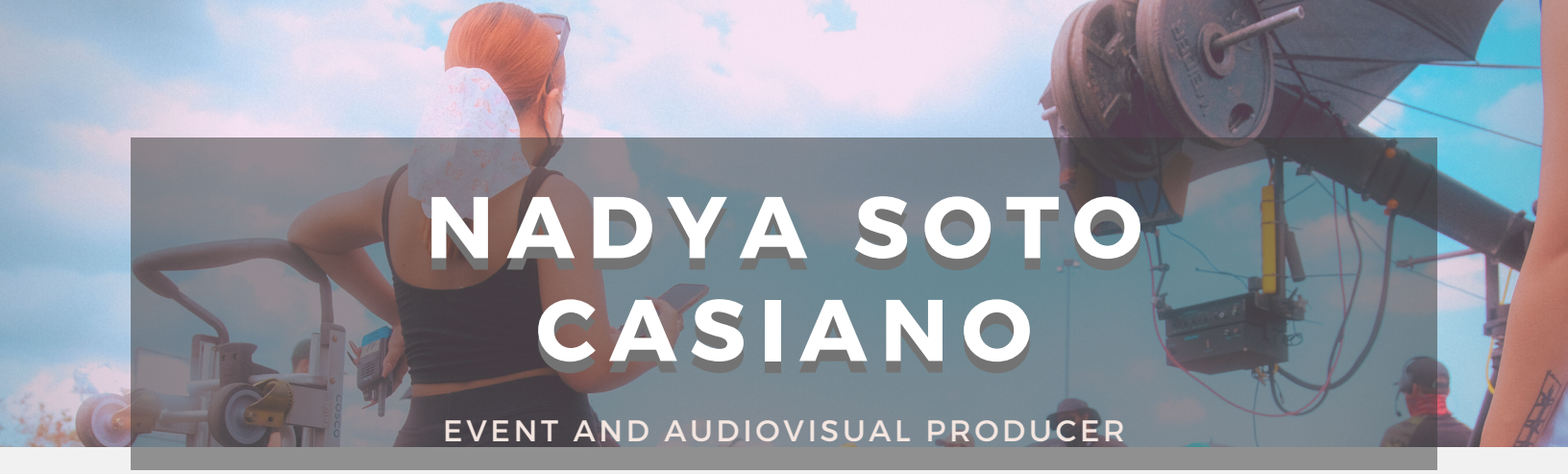


NADYA SOTO CASIANO

EVENT AND AUDIOVISUAL PRODUCER

CAREER BACKGROUND

I'm a full time student, finishing a Bachelor's Degree in Marketing and Event Production with a deep love and fascination for the music business. Currently working part time as a freelancer audiovisual producer for the urban music industry in Puerto Rico and Miami.

TALENTS AND ABILITIES

Comprehensive knowledge of business administration, event marketing and "on set" terms and vocabulary. Fully bilingual. Teamwork oriented. Problem solving skills. Trained to work with computers and programs such as: Adobe products, accounting apps and social media management tools.

INTERNSHIPS

Spyntyx Account Executive - Project Management and Sales department (live event streaming platform). Buena Vibra Group.

Production Assistant - Premios Tú Música Urbano Awards. Telemundo Puerto Rico and SoraandCompany,1 Inc.

CONTACT DETAILS:

2002 Roselane Street
Santurce PR 00914

nadyascasiano@gmail.com

787-662-4287

@nadyascasiano

CAREER HIGHLIGHTS:

- **Account Executive and Project Manager**

Meet with client to plan and develop the project idea. Create and lead teams that will monitor the project progress and set deadlines. Manage budgets and look for trustworthy suppliers. Ensure that the project is completed and meets the client's expectations.

- **Celebrity Stylist Assistant**

Develop the creative process of brainstorming looks for music videos, commercial shoots, campaign shoots, award shows and shows in general. Keep tabs of the budget, minimize expenses, close deals with stores and designers, organize schedule and fitting appointments.

- **Music Video Producer and Coordinator / Production Assistant**

Responsible for the operation of video production such as coordinating the staff, setting budgets and filing budget reports, organizing logistics, hiring extras and talents, communicating the crew every step of the way before and during the video set. Over 100M total views in most recent projects. Artists I've worked with: Bad Bunny, Nio García, Rafa Pabón, Brytiago, Brray, Ovi, Lyanno, Eladio Carrión, Marconi Impara, Ñengo Flow and more.

- **Event Coordinator and Production Assistant**

Experience in assisting with vendors and clients. Developing logistics, event programs, filling paperwork and data entry, arranging schedules and distributing production tasks.

ACADEMIC BACKGROUND

University of the Sacred Heart

BA in Event Production and Marketing 2017-present (estimated year of graduation 2022)

Former President of the Stutent Association of Production and Marketing of Events
Current GPA: 3.70

Patria Latorre High School

Fourth Year Diploma 2016 - 2017
4.00 GPA

AWARDS AND GRANTS

"Medalla Pórtico" Award for the efforts made in the reacreditation procces in the University of the Sacred Heart - 2019

Student Congress Scholarship - 2017

Cooperativism Award - 2017