

Desiree Newman

Music Executive

404-964-9310 desiree@sirenvibesrecords.com

SUMMARY

I am a qualified and professional music executive with a high level of experience and a real zest for sharing my passion for all things musical.

CAREER

2017 - PRESENT

Siren Vibes Records

MUSIC EXECUTIVE

- Manages artists musical careers by offering services of artist development, social media management, distribution and promotion of music, etc.
- Collaborate with other creatives to set up videoshoots, photoshoots, and interviews

2017-2019

Rolling Loud Music Festival

COMMUNICATIONS MANAGER

- Oversees internal and external communications for the company
- Ensuring all messages are consistent and engaging
- Prepared detail media reports, press releases, and marketing materials

EDUCATION

2010-2014

Bachelor of Political Science

VIRGINIA UNION UNIVERSITY

- History major

2020-PRESENT

Music Management

NEW YORK UNIVERSITY/ CLIVE DAVIS INSTITUTE OF RECORDED MUSIC

- Recipient of DJ Clark Kent Scholarship
- Building skills in marketing, production, revenue streams, and etc.

ACCOMPLISHMENTS

Seen on WRIC-TV, Style Weekly, Commonwealth Times, and Richmond Bizsense