DELILAH BESTLER

SUMMARY

Extremely diverse and personable individual with experience in event planning, music curation, talent booking, and overall live event execution.

SKILLS & ABILITIES

- Outlook
- Source Audio
- CRM systems
  - Apollo
  - Salesforce
  - HubSpot
- Curating Niche Playlists
- Split & Cue Sheet
- Tableau
- Google Suite
- Social Media
- YouTube, Snapchat)
- DAW Software:
  - Reason
  - Audacity
  - Abelton
  - Final Cut Pro
- Video Editing
- Canva
- MS Office Suite
- Google Drive
- Spark AR
- MailChimp

EMPLOYMENT HISTORY

Playlist Curator
Girl Gang Music (2020 - Present)

- Curate a monthly playlist featuring female, nonbinary, and LGBTQIA+ artists and producers in all genres
- A strong understanding and experience with Soundcloud as a user and fan
- Search and discover new music across all genres and new artists
- Knowledge of all genres

Music Manager
EDM World Magazine (2019 - Present)

- Review and place track submissions onto one of the playlists on Spotify
- Re-arranging all tracks in our playlists to make sure they flow well
- Reach out to inform artists who have been placed on a playlist
- Keep all playlists up to date by removing and adding new songs.
- Curate niche, mood-based, and holiday-specific playlists
- Create festival specific playlists based on the new lineups
- Come up with new playlist ideas as new genres and trends emerge
- Create the playlist name, description, cover art, and promo for social media posts.
- Promote all playlists to social media pages
- Discovering up and coming, trending, and hit tracks to add to our playlists

Co-owner/Co-producer
Harlequin Girls (2017-2019)

- Plan and organize monthly events
- Organize and manage all event details such as entertainment, location, promo, performers, and venues
- Book performers, hosts, and venues and organize all assets
- Book bands for cross-genre for events and venues
- Curate and manage social media accounts such as videos, photos, flyers
- Monitor and oversee events from preparation and set-up through teardown
- Handle press releases
- Design and maintain the website
- Perform post-event tasks promptly, such as reviewing invoices and bills, approving payments, and documenting issues and resolutions.

Fun House Entertainment
Contract Role (2018-2019)

- Press & media outreach
- Curate social media content calendars
- Talent buying cross-genre for events and venues

DELILAH BESTLER

EDUCATION

BERKLEE COLLEGE OF MUSIC
2015-2019 (Graduated)
BA in Music Business

KENTUCKY STATE UNIVERSITY
2012-2013
Operatic Vocal Performance

CONTACT INFORMATION

E: delilahjbestler@gmail.com
Social: @delilah_beats

National Support Center Sales Support Specialist
Guaranteed Rate (2014 - Present)

- Ability to listen and communicate clearly in a positive and helpful manner
- Resolve customer complaints and concerns with strong verbal and negotiation skills
- Providing excellent customer service while interacting with customers and other support teams via telephone, email, and/or Microsoft teams
- Identify, troubleshoot, and resolve a wide variety of technical problems
- Assist team members and train new team members on the programs we support
- Strong organizational skills and multitasking abilities while working in a fast-paced environment
- Keep customers informed of progress and communication in a timely manner
- Maintain composure and patience when dealing with difficult situations
- Attend developer meetings, training sessions, and informational calls to maintain knowledge of company products and services
- Managing a pipeline of requests ensuring each inquiry receives a fast & accurate resolution
- Achieve acceptable quarterly performance metrics that measure production quantity, quality, and cross-training

Marketing & Artist Management
Newhouse Grooves (2016 -2016)

- Travel research
- Social media management
- Assisted in finding sponsorships
- Coordinate artist's travel itineraries and events
- Make sure artists arrive on time to gigs and prepare/

Lead Intern
Creative Spotlights (2015-2016)

- Finding new ways to provide services for artists in music, fashion, acting, visuals, etc.
- Stage manager for events
- Focusing on publicity, social media marketing, and media/business coaching
- Research and collaborate with local venues and establishment
- Perform event day duties like making sure all performers arrive on time, preparing and providing set times, and assigning jobs to other interns

INVOLVEMENT

Contributing Writer
EDM World Magazine (2020)

- Contact artists to schedule interview dates and times
- Researching the artist to create compelling interview questions
- Write and proofread engaging features, headlines, and blurb