Kaolin O'Connor

Also known as "Saige".

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EXPERIENCE

Sirius Xm , New York, NY — Disc Jockey/Personality on Air
2020 - PRESENT
- Create personal specialized content for online and radio streaming.
- Social Media posting and building throughout platforms.
- On Air Disc Jockey, communicating to the listeners in a clear, concise, and engaging manner.
- Proficient in Audacity software, editing segments, and audio recording

Monster Energy , New York, NY — Content Creator, Business Marketing
2020 - Present
- Collaborate with product and develop new strategies of Social media engagement
- Produce monthly content ideas in response to monthly advertisement
- Curate playlist and mixes for virtual events and media pages
- Host interviews with artist

Inhouse Design Agency , New York, NY — Brand Developer/ Digital Creator
2018-Present
- Collaborate with Brands to deliver a premium consumer experience as talent
- Develop marketing strategies to pitch to brands that help expand the experience
- Provide the sounds for brand partnership events

Emmis Communication , New York, NY — Business Marketing/Promotions
2016-2020
- Maintained a calendar of outreach activities, including community events, appearances, and other communication opportunities.
- Partnered with our Sales and teams to bring experiences to market.
- Drive promotion and sales through events in the Tri State area.
- Assisted in the organization of special events, including donor/volunteer appreciation events and other fundraising initiatives.

EDUCATION

Hunter College, New York, NY — *Bachelors (Present)*
Business Marketing
Manhattan Community College, New York, NY—*Associates in Liberal Arts*

SKILLS

- **Music Programming**
- **Social Media Creator**
- **Digital Marketing**
- **Media Personality**
- **Music producer proficient in Ableton & Audacity.**

AWARDS

- **Community Events/ Fundraiser in partnership with FootLocker**
- **Disc Jockey on the #1 Radio Station in NYC (WQHT HOT97).**
- **Featured on Footlocker's Billboard in Times Square NYC.**
- **Proficient in Audio software and piano theory.**
- **500,000+ streams on latest Youtube edit**

SOCIAL MEDIA

- **@DJSaige 19k+ Followers**
- **www.iamsaige.com**

PRESS

Billboard Hot 100, Vogue, Genius, Diesel,FootLocker, Monster Energy, Nike.