CARITA MILLER

CONTACT

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OBJECTIVE

Shape my clients' careers both in a day-to-day and long-term sense. Help clients book gigs, plan album projects, orchestrate record releases and tours, create marketing and merchandising strategies, get paid for their work, and establish and pursue long-term career goals.

EDUCATION

VIDEO PRODUCTION/SEPT 2003
SPECS HOWARD SCHOOL OF BROADCAST ARTS

EXPERIENCE

MUUZICTYME STREAMING TELEVISION NETWORK
OCTOBER 2021-PRESENT
Head of Music Video Placement

- Maintains relationship with clients for music video placements while seeking new clients for potential placements.
- Manages the video placement policy and process.
- Ensures that the network is able to play videos that best suits its audience.
- Supports and maintains relationships with external partners including music publishers, performance rights organizations, artist management, record labels, music libraries, composers, and record labels.

GROOVE-MENT RECORDS/BLK.NIGHT MUSIC
AUGUST 2020-PRESENT
A&R/Artist Management

- Develop and manage artists: manage social media and website presence, set up artist performances, interviews and other essential duties to take careers to the next level.
- Act as labels talent scout- critically evaluate new artist and music for consideration to join the label.
- Work with DJs and other industry professionals to get artist music placed on radio, in venues and other outlets for promotion.

BEAUTIFUL MACHINE MAGAZINE
AUGUST 2020-PRESENT
Associate Music Editor

- Assist Editor with article layout and design.
- Determine subject topics, develop questions for interviews, coordinate schedules to meet deadlines and release dates.
- Publicize stories/articles on various social media platforms.
- Network with culture creators and online media influencers.

The Lady with The Golden Ear
SEPTEMBER 2020-Present
Freelance-Music Supervisor

- Work with independent filmmakers and directors to acquire talent, writers, and music for projects.
- Ensure that works are registered properly, and that cue sheets are submitted to appropriate agencies.
- Develop negotiation points, draft contracts, prepare budgets, and attend project meetings.
- Act as a liaison with the business community to obtain essential services and create non-routine problems by applying expert and creative solutions.

KEY SKILLS & CHARACTERISTICS

Problem-solving: critical thinker, approach with others.
Interpersonal: Communicate & work collaboratively partnerships.
Intrapersonal: Self-managed, adaptable & resilient.