Devyne Bean

Memphis, TN 38128
(312) 757-0152
devyne@devynebusiness.com

A Serial Entrepreneur - Looking for an entry-level or long-term contract-based social media marketing position remotely/partly Hybrid in New York.

EXPERIENCE

MPLOY, Memphis, TN — *Intern*

June 2019 - June 2021

Produced ideas on how to manage money and the first steps to becoming an entrepreneur to support youth.

Developed skills in resume writing.

Earned reputation for good attendance and hard work.

MooShooBeatz Productions, Remote— *Founder/CEO*

January 2019 - Current

Develops promotional strategies to drive business success.

Oversees all aspects of project execution, including the progress of each phase, quality of workmanship, and team performance to drive on-time completion of deliverables.

Manages and executively produces musical projects, resulting in 5+ current partnerships.

Recruited team of 5 core leaders to take early ideas and develop a robust operational base to meet forecasted demands, resulting in a current 29% increase in sales within the 1st year.

Developed organizational vision, mission, and foundational structure to facilitate early growth, producing advanced music producers.

Devyne Business Consulting, Remote — *Vice President*

January 2019 - Current

Oversees phone calls and returns emails, driving sales up by 58%

Conducts social media management, paid advertisement, content marketing, and website design for over 30 clients over the course of 12 months.

Conducts preliminary consultations, resulting a 76% client retention

Manages an average of 3-5 projects, growing engagement rates on a weekly

SKILLS

SEO

Market Research

Social Media Marketing/Management

Brand Strategy

Web Design

Project Management

Collaborative Skills

Paid Advertising

AWARDS/CERTIFICATIONS

President of Memphis Chapter of Girls Learn International

Certification with Google Ads

Has been recognized by local and regional magazines for music/business expertise.

LANGUAGES

English

basis for clients.

Gained partnership status with Acadium.

EDUCATION

White Station High School, Memphis, TN — *High School Diploma*

Graduated from White Station High School a year early with honors credits.

Long Island University-Brooklyn Campus, Brooklyn, NY — *Music Entrepreneurship, Technology, and Production*