

NATALIA ARAMOVICH

Innovation Enthusiast, Digital Marketer, Creative Strategist, Musician, Writer, Rugby Player, Explorer

ABOUT ME

Communicative, creative, and detail oriented creative strategist out of Boulder, Colorado. Natalia's background in psychology, arts, and media provide unique insights to her marketing and business development roles, within the tech and music industry.

KEY COMPETENCIES

- Content Development/Copywriting for SEO
- Lead generation strategy
- Omni Channel PR Outreach + Account Management
- Market Research
- Sales Enablement/Customer Care
- Social Media Marketing and Management
- Problem- solving/analytical thinking
- Creative and artistic design and branding
- Fluent in Excel + other data management tools
- Familiar with multiple CRM platforms
- Diligent communicator & organizational enthusiast

EDUCATION BACKGROUND

University of Colorado Boulder

B.A. in Psychology, Minor in Sociology | Dec 2017

Red Rocks Community College

Associate of Arts & Media | Dec 2015

CONTACT DETAILS

Boulder, CO 80304
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***inquire for references- Happy to send!**

WORK EXPERIENCE

Director of Operations

Indie Advance | 2021 - 2022

Managed day to day operations, partner communications, and project implementation at a global music marketing and distribution company. Experienced with artist management and strategizing 360 marketing campaigns.

Sync Agent

Independent | 2021- Ongoing

I represent a boutique catalogue of artists for sync licensing opportunities. Duties include meta data collection & copy rights management on behalf of artists, pitch curation to relevant music supervisors, and diligent relationship building.

Music Distribution Administration

Indie Advance | 2020 - 2021

Handled the backend of the music distribution platform, filtered support requests, onboarded artists, and helped facilitate royalty payout. Worked alongside the tech team for platform improvements.

Marketing & Business Development

Fox Tracks Music | 2018 - 2021

Strategized business development and partnerships; and connected artists, bands, and advertising companies with custom music services, and sonic branding.

LEADERSHIP EXPERIENCE

VP of Boulder Rugby Club Non Profit | Current

Responsible for organizing sponsorship opportunities, club fundraising, community events and DEI initiatives

President of Student Activists for Equality | 2015

Responsible for coordinating events, arranging guest speakers, organizing awareness campaigns