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Top Skills

Music Industry
A&R
Entertainment

Publications

http://www.diversityjournal.com/12481-dianna-liner-liner-entertainment-group/

Dianna Liner.. Creating Tomorrow's Stars

Dianna S. Liner

Talent Management and Executive Film Producer With Liner Entertainment Group Inc and Liner Films LLC
Greater Houston

Summary

Dianna S. Liner is the Founder/Managing Member of Liner Entertainment Group, Inc. A SAG-AFTRA Affiliated Management Firm. Music Distributed by The Orchard(A Sony Music Company) and Executive Film Producer for Liner Films LLC. Ms. Liner brings more than 20 years of experience, having worked with many highly successful professionals and organizations in a career that has touched virtually every aspect of the entertainment world. She started her career as a back-up vocalist, touring with bands .. With an interest in learning the business side of music, she became an assistant to the record label representatives for N'Sync and other notable touring groups in the early 90's.

This provided her the essential exposure to the nuances of large event promotion, from artist and venue procurement to sponsor packaging and marketing throughout. She parleyed this experience into a role at MTV Networks as a roving music reporter from 1992-1995, then into positions at MIX 96.5 FM and 104 KRBE FM, the top pop radio stations in Houston from 1995-1998. She became a marketing representative for Aware/Columbia Records in 1998, where she worked directly with notable groups and performers such as Nsync, John Mayer, Five For Fighting, and others. She later moved on to Tommy Boy Records, working as an artist representative for Everlast, Amber and others.

Liner Entertainment Group was formed in 2001 for the purpose of managing the careers of performing artists. Having engendered many important and meaningful relationships in the music business throughout her career, Liner has since evolved into other areas of viable areas of entertainment, such as movie production, event planning and promotions. In 2019, Ms. Liner launched Liner Films LLC. She is a voting member of the Recording Academy and a proud member of Women in Music and Women in Film and TV. In

2022 Ms. Liner Launched a New Indie Record Label. More on the label and its artists coming soon.

Experience

Liner Films LLC
Executive Film Producer
January 2019 - Present (3 years 11 months)
Houston, Texas, United States

Executive Producer working with Indie and Major Films to help bring amazing stories to life.

www.linerfilms.org

Liner Entertainment Group Inc
Owner / Manager
January 2002 - Present (20 years 11 months)
Texas, Hollywood

Music Manager for artists and actors... Run The Day to Day operations

Liner Enterainment Group, LLC
Founder/Managing Member
January 2001 - February 2020 (19 years 2 months)

Liner Entertainment Group, LLC is a Talent Mangement, and PR firm in Houston Texas

Aware Records/Columbia
Record Rep
April 2002 - April 2005 (3 years 1 month)

Work with artist such as "Five for Fighting" "Copeland", John Mayer, Everlast,and more Promotion at shows, Store Displays, Concert Promotions . etc etc

MTV Networks
Music Reporter
January 1998 - March 2003 (5 years 3 months)

Music Reporter for MTV. Did reviews and interview on various artists for MTV via their stringer program

104 KRBE FM RADIO
Promotions and Marketing

January 1996 - June 1999 (3 years 6 months)

Working Promotions and Marketing

Mix 96.5 FM

Promotions and Marketing

February 1996 - April 1998 (2 years 3 months)

Did Promotions and Marketing.. Assistant DJ's at station events and concerts...

Tommy Boy Rexords

Record Rep

May 1993 - April 1997 (4 years)

Work closely with artist like "amber" and "everlast" and all other artist under the labels.. Store displays, concert and radio promotions etc