EMILIE RICCIARDI

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EDUCATION

Berklee College of Music *M.A. in Music Business*
June 2021 – June 2022 **GPA**: 3.98/4.0

Marist College *B.A. in Communications and Public Relations*
Aug 2017 – May 2021 **GPA**: 3.75/4.0 **Honors**: Magna Cum Laude
Minor: Music **Study Abroad**: Istituto Lorenzo de' Medici – Florence, Italy

EXPERIENCE

Sofar Sounds *Concerts Crew*
July 2023 – Present New York, NY
- Work closely with host venues, Sofar crew, and artists in coordinating logistics and setup for shows

briidge App *General Manager*
Jan 2022 – Present Nashville, TN
- Serve as primary A&R rep and discover emerging talent to present to the CEO for potential signings
- Arrange sessions for songwriters, artists, and producers in community
- Implement a music industry professional mentor series and develop a collaborative bootcamp program for community members to receive feedback from industry pros
- Organize and plan in-person partner events to foster community engagement among app users
- Develop and implement strategies, systems, & business plans to drive company growth
- Maintain and update company's annual budget
- Interface with IT team on app enhancements, bug fixes, and user feedback

Retrograded *Artist Manager*
Jan 2022 – Present New York, NY
- Cultivate a strong network of industry contacts, connecting the artist with songwriters, artists, producers, A&Rs, and other industry professionals
- Proactively secure live show bookings and coordinate regular band rehearsals
- Execute publicity campaigns, securing media coverage, interviews, and features across platforms
- Manage the artist's online merchandise store and coordinate merch sales at live shows
- Implement strategic release timelines and rollout campaigns
- Manage the artist's budget and finances, tracking expenses and income

Freelance *Artist Services*
Jan 2022 – Present New York, NY
- Provide comprehensive services to songwriters, producers, and artists, specializing in crafting EPKs, press releases, and artist bios
- Clients: Zandi Holup (Turntable Music/UMPG), Noah Richardson, Jackson Klarsfeld

Dark Matter Media *Music Publicity Intern*
Feb 2021 – Oct 2021 Los Angeles, CA
- Drafted and revised press releases on a weekly basis
- Created target media lists for campaigns, identifying relevant outlets and journalists
- Circulated and shared roundup coverage on artists to labels and teams

Immensum Music *Music Publicity Intern*
Sept 2020 – June 2021 Los Angeles, CA
- Researched press opportunities for clients across media channels
- Booked gigs and interviews for artists in promotion of newly released music

CERTIFICATIONS

YouTube Music · Google Analytics for Beginners · Stop the Bleed · Basic Life Support (CPR, AED)

LEADERSHIP

Lambda Pi Eta (*VP*) · Kappa Kappa Psi (*Social/Musicianship Chair*) · Marist Band (*Webmaster/Historian*)

AWARDS

Recipient of Marist College Music Scholarship · Marist College Band Founder's Award