Ashley Onnembo

Contact

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@AshleyOnnembo

LinkedIn Profile

Professional Portfolio

Education

EMERSON COLLEGE

Bachelor of Science, Journalism

SEPT. 2019 - AUG. 2023

Skills

- Long-form reporting techniques
- Familiar with Nikon D750 and Sony A7III camera equipment
- Proficient in GarageBand, Adobe Lightroom, Photoshop, InDesign and Final Cut Pro
- Expertise in Google Suites, Microsoft Suites. Squarespace, and Wordpress

Relevant Courses

- Beat Reporting Across Media
- Copyediting
- The Digital Journalist
- Feature Writing
- Music Criticism
- Photojournalism
- TV News Magazine and Documentary

Experiences

Jam in the Van

MEDIA INTERN | JAN. 2023 - APRIL 2023

- Managed the company's Mailchimp newsletters, communicating with over 12,000 subscribers across five different audiences
- Captured behind the scenes social media content from live shows and podcast tapings; conducted tiny mic interviews with musicians and event attendees
- Distributed over 30 audio mixes from Jam in the Van recording sessions to DSPs, which included reviewing appearance release contracts and researching publishing rights for specific songs
- Traveled to Austin, TX to assist in the execution of the company's largest live music and comedy festival to date

Five Cent Sound Magazine

EDITOR-IN-CHIEF | JUNE 2021 - DEC. 2022

- Organized and supervised all positions and activities offered and/or sponsored by the publication
- Oversaw the maintenance of a year-round online blog (which won the Evvy Award for Best New Blog in 2022) and publishing of one print issue per semester
    - Booked Boston based musicians and handled all artist relations for each issue's launch party
- Implemented an anti-racist curriculum and mandatory diversity trainings for all staff members
- Constructed various staff resources including a style guide for the magazine, cheat sheets for communicating with PR contacts

MUSIC JOURNALIST | SEPT. 2019 - DEC. 2022

- Launched a fundraising project for Color of Change
- Interviewed celebrity and independent artists for profile articles including Phoebe Bridgers, Harrison Whitford, etc.
- Established an Emerson Spotlight series, profiling student musicians in each semester's print issue

Boston Hassle

MUSIC WRITING & EDITING INTERN | JUNE 2022 - AUG. 2022

- Created a spreadsheet compiling show dates from small venues to bridge the coverage gap between local musicians and blog contributors
- Maintained a master to be reviewed spreadsheet, using platforms like Bandcamp to compile the newest releases from local, national and international artists
- Edited articles as needed