Megumi Hamura

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Work Experience

Freelance **Jan 2021 - Present**

Music Journalist, Promoter & Translator *Tokyo, Japan / New York, USA*

- Conducted interviews and translate across the Japanese music market featuring Summer Sonic 2023, 2023 GRAMMY winner Masa Takumi, Festival Junkie, JROCK NEWS and US Japan Cuts.
- Wrote content for Japanese media. (U discover featuring Tony Bennet & Lady Gaga, Alexander 23, ONE OK ROCK, Band-Maid, CHAI, MAN WITH A MISSION, Japanese film featuring Japan Society Blue Giant, Godzilla Minus One)
- Edited videos for YouTube programs such as Celebrity Vlog.
- Lead advertisement sales for a Japanese lifestyle magazine, New York Benricho (Toyota, Kao, Yamaha and Canon)
- PR for a vegan ramen brand MyRamen.

Goooods, Inc. **Aug 2022 - Oct 2022**

Writer (Remote Contractor) *Tokyo, Japan*

- Wrote articles about SDG products/skincare items for wholesales.
- Interviewed producers who work in manufacturing industries.
- Communicated with the editors and managed schedules through HubSpot.

Syn Music **Feb 2022 - July 2022**

Writer & Translator (Remote Contractor) *Tokyo, Japan*

- Promoted for Simon Le Bon from Duran Duran. (He is a co-founder of Syn Music.)
- Translated to Japanese for Syn's social media and blog.
- Wrote live reports such as Coachella Music Festival and Anime Expo in Los Angeles.
- Created playlists on Spotify.
- Managed SNS marketing plan with the PR team in Los Angeles through Artable.

King Records **Apr 2012 - Dec 2019**

Digital Rights, Business Management & Promotion *Tokyo, Japan*

- Lead sales for digital music, streaming, and download services for King Amusement Creative (voice actors/actresses and anime song department) for Apple Music, Amazon Music, and Spotify (Nana Mizuki, Mamoru Miyano).
- Sold over 100 movie titles, music videos, and live concert videos to streaming services which made sales of over 10 million yen ($90,000) per year for Netflix, Hulu, Amazon, and U-NEXT. – Evangelion series
- Researched data for the digital music business to increase sales.
- Promoted Japanese pop, rock, anime, voice actors/actresses and Korean pop artists responsible for arranging media promotion, booking shows and festivals. Key Groups:
    - AKB48 – Idol group. First week single CD sales over 1 million CDs.
    - INORAN – Rock band. Shows are at over 10,000 capacity concert halls.
    - Block-B – K-pop group. Got a fashion magazine cover.
    - Angela – Anime song artist. Won the Kobe Animation Awards.
- Attended festivals across Asia to promote artists and music (Anime Festival Asia in Singapore - Starchild Records).
- Hosted promotional interview artist sessions to discuss songs and personalities at events.
- Conducted daily business meetings, negotiations, and networking with artist agencies.
- Managed relationships between artists and media companies.
- Established client relations to promote advertisement from wholesale commodify distributors under my promotional leadership.
- Sold over 180,000 CDs of Momoiro Clover Z album, "5TH DIMENSION" in the first week.

MTV Networks Japan **May 2011 - Mar 2012**

Internship *Tokyo, Japan*

- Checked audience rating and competitive analysis.
- Supported events such as MTV Video Music Awards and MTV Unplugged.

Space Shower TV **Jan 2011 - Mar 2012 2022**

Internship *Tokyo, Japan*

- Supported events and TV programs.
- Social Media Marketing

Education

Associate of Occupational Studies in Business Administration, *Berkeley College & ASA College in New York* June 2021 - Dec 2023

Bachelor of Literature, *Rissho University in Tokyo* Apr 2008 - Mar 2012

Additional Coursework (filmmaking) at *Kings College in Los Angeles* Jan 2020 - Aug 2020

Skills, Qualifications & Memberships

Bilingual Japanese & English

Knowledge of Adobe Premiere Pro, Photoshop & Illustrator

Microsoft Office Suite

Journalist Association of Japan

Women In Music - New York Chapter

GRAMMY U - New York Chapter