Brooklyn Kelly

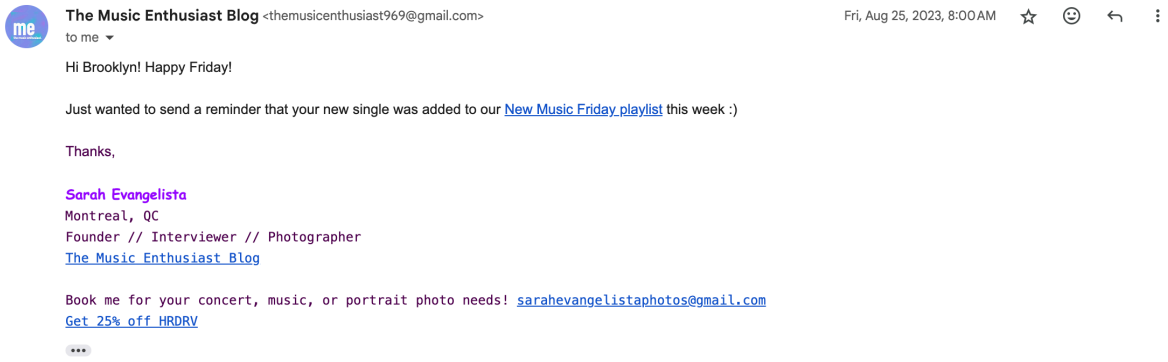
@thebrooklynkelly || brooklynkellymanagement@gmail.com

DISCOGRAPHY

- "Perspective" August 2023
  - Produced by Byrds
- "12 Hours" April 2022
  - Produced by Dxclin
- "Read" Feb 2022
  - Produced by Brooklyn Kelly
- "Main Character" Oct 2020
  - Produced by Tyler Jay
- "Voicemail" June 2020
  - Produced by Jiro

PRESS

- Canvas Rebel Interview (Feb 2024)
- Bold Journey Article (Sept 2023)
- Added to New Music Friday Playlist for The Music Enthusiast Blog (August 2023)



The Music Enthusiast Blog <themusicenthusiast969@gmail.com> Fri, Aug 25, 2023, 8:00 AM

to me

Hi Brooklyn! Happy Friday!

Just wanted to send a reminder that your new single was added to our New Music Friday playlist this week :)

Thanks,

Sarah Evangelista
Montreal, QC
Founder // Interviewer // Photographer
The Music Enthusiast Blog

Book me for your concert, music, or portrait photo needs! sarahevangelistaphotos@gmail.com
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- Voyage LA (March 2021)
- "Main Character/Voicemail" Feat. Brooklyn Kelly- Agency's "This is my Jam" at LMU Podcast Interview (Feb 2021)

LIVE PERFORMANCES

- Open Mic at Bohemia Cafe December 2023
- "Blind F444ith" Hood Hippies April 2023
- Naija Nation August 2022
- LMU ASA April 2022

WORK EXPERIENCE

PLAYGROUND LA, Los Angeles, CA

Studio Intern *Sept 2023-Present*

- Assists in studio operations which includes various administrative tasks such as scheduling classes, managing bookings, and coordinating studio events
- Supports dance instructors during classes by setting up equipment, playing music, and ensuring the studio is prepared for each session
- Maintains the dance studio condition by consistently cleaning bathrooms, sweeping floors, wiping mirrors

- Provides exceptional customer service by answering questions, addressing concerns, and assisting students with their needs before and after classes.

EL CAPITAN THEATER, Los Angeles, CA
Character "Asha" Performer *Nov 2023-Jan 2024*

- Handles unexpected situations with grace and maintains character integrity by adapting to different roles and characters, depending on scheduling and performance needs.
- Represents the brand positively in all interactions with the public and upholds Disney's standards of professionalism both on and off the stage
- Contributes to a collaborative and supportive work environment by working closely with fellow cast members, directors, and production teams

FITZMAURICE INSTITUE, Los Angeles, CA
Remote Assistant Social Media Manager *April 2023-Aug 2023*

- Experience creating Instagram reel videos, and flyers to highlight the Fitzmaurice Institute's upcoming events and content
- Held a work from home position that consisted of minimal supervision, completing all delegated tasks ands objectives within a timely matter
- Develops creative strategies for content creation that caters towards a wide age range of audience members: Gen X to Gen Z
- Works individually on assigned tasks and thoroughly completes the task within the desired time frame
- Collaboratively works alongside peers to monitor content impact and proves constructive feedback to ascertain that the content is in alignment with the company and brand's goals

RADIX DANCE CREW, Los Angeles, CA
Creative Director/President *May 2021-May 2022*
Crew Member, Choreographer *Sept 2018-May 2021*

- Developed a strong understanding of social media marking and experienced with creating captivating social media flyers, videos, timelines, TikToks, and instagram stories
- Accountable for coordinating weekly rehearsals, building a fanbase, creating social media content, and illustrating dance set ideas that reflect the crew's morale
- Oversaw multiple projects with team choreographers and delegated responsibilities efficiently to maximize talents and resources
- Orchestrated a team of 25 members with different dance experiences and backgrounds to bring a homogenous dance style and perform in events that reflected the group holistically as artists, BIPOC individuals, members of the LGBTQIA+ community, and people with disabilities
- Was an opening guest artist for Aminé at Loyola Marymount University's Fallapolooza Festival

SKYLINE MUSIC GROUP, Philadelphia, PA
Social Media Marketing Manager *Jan 2022-March 2022*
A&R College Representative Intern *Feb 2021-May 2021*
Artist Development/Marketing Team Member *May 2021-Oct 2021*

- Promoted within a six-month timeframe for exceeding goals and supporting company culture
- Maintained detail-oriented documents for the artists and weekly meeting notes and created overall social media marketing timeline specifically for TikTok and Instagram algorithms
- Responsible for outlining social media marketing tactics and opportunities for each artist
- Analyzed social media and music trends 5 hours a day and maintained quality control for several music artists providing feedback that allowed Skylyne to grow their artist repertoire
- Continued to gain hands-on experience working on Artist Marketing and PR & Playlisting committee projects to aid in the development of Skylyne's artists
- Networked with Skylyne executives and music industry professionals as they aided in expanding our knowledge of the music industry

WHAT'S POPPIN LA, Los Angeles, CA
Remote Journalist Intern *August 2021-November 2021*

- Proficient in writing articles that featured upcoming talents and highlighted pop culture events
- Knowledgeable in which aspects are important to include when promoting an upcoming artist in the climate of the entertainment business
- **https://thegrindmagazine.com/introducing-trippcityroyal/** (oct 2021)
- **https://thegrindmagazine.com/get-to-know-ynp-seven/** (oct 2021)
- **https://thegrindmagazine.com/get-to-know-jugo-bobbie-now/** (oct 2021)
- **https://thegrindmagazine.com/bias-new-songbesito-feat-g-herbo/** (sept 2021)

ADDITIONAL MEDIA

- Website
- Linktree
- Instagram
- Youtube
- Spotify
- Apple Music
- TikTok

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, CA
Bachelors of the Arts, Theater Arts

- *Magnum Cum Lade,* Virginia Barnelle Scholarship & College of Fine Arts Scholarship