RACHEL GRACE OWEN

LIVE MUSIC EXPERIENCE

D'Aydrian Harding | Stay Sober Summer Tour

Tour Manager and Merchandise Manager

July 2024-August 2024 (North American Tour)

- Acted as point-of-contact for all tour talent, tour crew members, management, hospitality staff, and venue representatives for any communication or needs
- Employed Master Tour for all necessary info including scheduling, travel arrangements, and guest list
- Facilitated VIP Meet & Greet experience with >100 guests nightly
- Oversaw day-to-day needs for tour team including meals, health needs, transportation, and day rooms
- Managed inventory/counts, sales, and settlements of merchandise in ***AtVenu***

Natalie Merchant | Keep Your Courage Tour

Production Assistant and Merchandise Manager

May 2024-June 2024 (West Coast Tour)

- Managed inventory/counts, sales, and settlements of Natalie Merchant and Abena Koomson-Davis merchandise in ***AtVenu***
- Ensured all band and crew members daily itineraries including soundcheck, load-in/out, travel, meals, and accommodations were accurate and available on ***Master Tour***
- Assisted Tour Manager on any administrative, security, or logistical tasks that required additional support

Live Nation Entertainment | Huntington Bank Pavilion at Northerly Island

Merchandise Seller

April 2023-October 2023 (Chicago, IL)

- Participated in count-in and count-out of inventory to track nightly merchandise sales
- Fulfilled customer merchandise orders with accuracy through the employment of ***AtVenu***
- Communicated with tour representatives to close-out, secure, and settle final sales

OTHER MUSIC EXPERIENCE

The Recording Academy | GRAMMY U

Chicago Chapter GRAMMY U Representative

August 2023-May 2024 (Chicago, IL)

- Acted as Marketing Lead for national activations such as the GU Masterclass featuring Halle Bailey in Los Angeles, the GU National Summit featuring Lainey Wilson and Greta Van Fleet in Nashville, and the GU Conference featuring Ben Platt, Remi Wolf, and Billy Porter in New York City
- Managed online community platforms for members on LinkedIn, Facebook, and Discord
- Planned and facilitated panels, tours, and events for aspiring music professionals throughout the Midwest featuring artists such as K.Flay, Laufey, Renee Rapp, Jeremy Zucker, Ice Spice, and Madison Beer

Artist Manager

Bailey Rezman, Jaeya Bayani, Mathilde Marsot

January 2022-Present (Chicago, IL)

- Fashioned websites, logos, promotional graphics, bios, databases, networks, and one-sheets for artists to utilize
- Directed, filmed, and edited videos to promote shows, songs, and projects
- Established a schedule and strategy to meet short and long-term goals pertaining to musical careers

CONTACT

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LinkedIn

Instagram

LOCATION

Open to relocation.

Based in Chicago, IL.

SKILLS

AtVenu
Master Tour
Salesforce
Okta
Google Suite
Microsoft Suite
Adobe Suite

EDUCATION

Bachelor of Arts

Music Business with a Artist Management Concentration

Earned from Columbia College Chicago May 2024