Moira Gervay

Art Direction • Branding • Design • Typography

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EDUCATION

University of Delaware

2024-2020 | BFA Visual Communications
Advertising Minor

Visual Communications
London Study Abroad

JULY-JUNE 2023 | Studio Visits | William Deering
Johnson Banks, Pentagram, Saatchi & Saatchi
Mother | Design Brief - Ad campaign for Uber Eats Groceries
Wieden + Kennedy | Design Brief - Shoe for the year 3000

GRANTS & AWARDS

Robert Geuder Prize for Creative Leadership

2024 | UD Department of Art & Design

Karl Lieberman Advertising Award

2024 | UD Department of Art & Design

Benjamin A. Gilman Scholarship

2023 | The U.S. Department of State

Summer Scholars
Undergraduate Research

2023 | University of Delaware, Katie Leech
Typography Beyond Borders: A Comparison of Design Systems in the United States and United Kingdom

2022 | University of Delaware, Aaron Terry
Visualizing Music Through Art: An Exploration of the Relationship Between Two of the World's Timeless Mediums

Honorable Mention

APRIL 2022 | *Revealed* Juried Exhibition
University of Delaware
Department of Art & Design

APRIL 2021 | *Maskerade* Juried Exhibition
University of Delaware
Department of Art & Design

DESIGN EXPERIENCE

Freelance Designer

PRESENT-2020 | Graphic Designer, Art Director
Clients: Lovejoy, Grant Claytor, Graylyn Press, REP Theater

Design Assistant

PRESENT-2023 | University of Delaware's Center for Global Programs & Services
Design and proofread University of Delaware brand communications materials for print and digital upload
Utilize printing templates and guidelines
Maintain an organized design file system within Microsoft Sharepoint and Google Drive
Attend and collaborate during weekly team meetings

LEADERSHIP EXPERIENCE

Art & Design Student Ambassador

PRESENT-2021 | University of Delaware
Engage potential students and their families through printmaking demonstrations, panels, and tours
Answer questions about the Art & Design department

Teaching Assistant

2023-2022 | Katie Leech
Graded assignments
Maintained an organized environment and resources
Scheduled class assignments and student check-ins
Communicated concepts effectively to encourage student participation

Public Relations & Recruitment Chair

DEC 2022-MAY 2021 | Phi Sigma Pi
National Honor Fraternity
Organized recruitment events
Ran affiliated social media accounts
Designed promotional graphics

SKILLS

Figma
Adobe Creative Suite
Microsoft Office
Google Suite
MetaSpark
Asana
Social Media Management
File Organization
Research
After Effects
Sharepoint