SIRMA MUNYAR

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EDUCATION

Berklee College of Music - Boston, MA 2009 - 2013

- Bachelor of Music in Contemporary Writing & Production
- The first Arif Mardin Music Fellowship recipient
- Merit-based scholarship recipient

EXPERIENCE

Music Composer for Meta Platforms, Inc. 2021 - 2024

- Composed, recorded, produced, mixed and mastered original music for Meta Platforms' sound collection
- Reached millions of listeners on Instagram via placements by massive brands such as Victoria's Secret, Haus Labs by Lady Gaga and Jeffree Star Cosmetics, among others

Music Composer for Sound Manipulations, Inc. 2023 - present

- Composed, recorded and produced vocals for cinematic pop tracks for the sync library, APM Music

Sample Pack and Music Content Creator for BandLab Technologies 2024 - 2025

- Composed, recorded and produced 2 artist sample packs for BandLab Sounds
- SIRMA Presents Ethereal Pop Vocals is out now, and SIRMA Presents Vocal Chords is scheduled to release in April 2025
- Created audiovisual content in partnership with BandLab for social media

Sample Pack Creator for Splice 2024

- Composed, recorded and produced vocals for the artist sample pack titled, "SIRMA's Vocal Palette"
- The pack released on February 26th, 2025 on Splice via their label, VOX

Music Content Writer and Creator for Roland Corporation 2020 - present

- Penned several features, listicles and interviews for Roland Articles and Roland Pro AV Hub
- Created original music and educational written works demonstrating the features of Roland's keyboard, GO:KEYS 5

Music Producer for iZotope, Inc. 2021 - 2022

- Produced original music for iZotope's First Time User Experience demonstration feature in RX 10 Music Rebalance
- Produced the recording titled, "Midas (SIRMA Remix)", for public demo content usage
- Contributed original music files for iZotope's research and development

Consultant for Sound Field on PBS 2022

- Worked as a consultant on the episodes titled "Why Is Brandy Called the "Vocal Bible"?" and "How Do R&B Singers Create Background Vocals? ft. Linda Diaz" in the third season of Sound Field from PBS Digital Studios
- Edited and contributed to the voice-over script

Music Content Writer for Output, Inc. 2021-2022

- Got commissioned to write 24 articles highlighting the features of Output's products, including Arcade, Substance, Rev, Exhale, Movement and Analog Strings, among others

Music Instructor for Soundfly 2018 - 2021

- Mentored students on harmony, songwriting, music production and mixing on the online educational platform, Soundfly

Course Content Contributor for Soundfly 2021

- Contributed the lesson titled, "*Creating a Big Vocal Stack*", to the Grammy Award-winning artist Kimbra's course on Soundfly, "Kimbra: Vocal Creativity, Arranging & Production"
- Recorded and mixed vocal samples to demonstrate Kimbra's creative strategies

Course Creator for Soundfly 2019

- Created the Modern Pop Vocal Production course on Soundfly
- Devised the curriculum, wrote the content and provided the original audio samples for the course
- Appeared in the videos filmed for the course, demonstrating vocal arranging, recording, editing, tuning and mixing strategies

Freelance Music Content Writer 2018 - present

- Wrote educational articles for LANDR and Fiverr, among others
- Covered a wide range of subjects including songwriting, music production, vocal production, mixing and music business

NOTABLE RECORDINGS & CAREER HIGHLIGHTS

- Recording Academy Voting Member
- Self-produced and written single titled, "How Could We Ever Know", surpassed 1.3 million streams on Spotify
- Debut Turkish single titled, "Belki Bir Gün", entered the Spotify Turkey Viral 50 chart in 2018 and remained at #3 for two weeks
- 2018 single "Coming Undone" premiered on Beats 1 on Apple Music
- Featured on Grammy-nominated producer Illenium's career-launching singles titled, "Drop Our Hearts (feat. SIRMA)" and "Drop Our Hearts, Pt. 2 (feat. SIRMA)" in 2014
- Recorded background vocals for Akon and Keri Hilson's 2010 single, "Oh Africa", and appeared in the official music video as part of the Pepsi World Choir
- Provided vocals for several international ad campaigns via Istanbul-based music production house, Elec-Trip Jingles, between 2012 and 2019