Angelica Whitney

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Objective

To join an organization or company within the music industry for an internship or job using communication, marketing, and creative skills.

Education

University of Connecticut, Storrs, CT
Bachelor of Science, Animal Science, May 2026
Pre-Vet Focus, Honors Program, Business Fundamentals Minor, Music Minor

Bishop Brady High School, Concord, NH
High School Diploma, June 2022
Honors and Awards: Class of 2022 Valedictorian, Principal's Award, Excellence in Public Speaking

Work Experience

Street GRRRLS, Online — March 2025 - Present
Team Member, Writer

- Create content and write articles related to music news, artists, and concerts to provide entertaining information to fans
- Communicate with other team members during collaborative assignments and connect with others in the music industry to be able to impact popular culture enthusiasts and support them in numerous ways
- Build on my creative skills, such as concert photography and journalism as I contribute frequently to the magazine

UConn Department of Animal Science, Storrs, CT — September 2024- Present
Photographer, Social Media Marketer

- Attend events associated with the department to gain content to post on social media and promote the university
- Capture photographs and videos in classes, labs, animal units, and at events to use when engaging with current and potential students and other community members
- Learn about using photography and social media for agriculture and what limits I have to abide by from IACUC and the university to ensure that all content does not violate any rules or may be seen as unethical

That Fangirl Life, Online — September 2024 - Present
Website Contributor

- Write content and articles about pop culture and music to inform fans about the most recent news and information related to the artists they love
- Develop my writing skills by crafting various types of articles to communicate my ideas and research topics
- Engage with artists by photographing their concerts to write articles about their music, talent, and experiences

Self-Employed, Various Locations — February 2022 - Present
Concert Photographer

- Photograph artists and fans during concerts and music festivals of various attendance sizes
- Take videos during concerts to capture the passion of musicians and music enthusiasts
- Edit photos using Adobe Lightroom to ensure that memories of these events are shown in high-quality images
- Collaborate with Universal Music Group's °1824 to interview artists and photograph more shows for writing in Her Campus at UConn and That Fangirl Life
- Showcase my best photographs on my website: https://angelicawhitneyphotos.weebly.com/

Delicate Daisy Designs, Online — December 2021 - Present
Small Business Owner

- Run my own small business to continue learning leadership skills while improving my business management expertise
- Design or create merchandise, social media content, and promotion for music artists, events, and fan projects to promote creativity in the music industry
- Use software and tools such as Adobe Illustrator, OnShape, a Cameo Silhouette machine, and Artillery Sidewinder X1 3D printer to design and create music-related designs and official merchandise
- Connect with fans of pop culture and artists through social media to develop communication with the music community

Self-Employed, Remote — December 2021 - Present
Freelance Graphic Designer

- Create logos, pamphlets, and other branding materials for clubs and organizations to promote their services or activities
- Work with beginner YouTube channels, local clubs and organizations, and music-related groups and artists to craft their brand, edit videos, and promote their content on social media platforms to reach their target audiences

Activities

WHUS Radio, Storrs, CT — January 2025 - Present
Member

- Contribute content such as photography, videography, and artist interviews from radio station concerts and events
- Write content and submit photos for the monthly magazine to provide entertainment for music fans on campus
- Develop my skills with playlist creation and audio technology as a DJ in training for the station

Her Campus at UConn, Storrs, CT — September 2024 - Present
Media Chair, Contributing Writer

- Develop professional photography, merchandise promotion, and brand opportunities to support the social media and PR team of this elite-level chapter
- Write over 4 articles per semester for the publication to share my passions, interests, and research with others
- Attend weekly meetings to bond with other members of the chapter, learn about brands that share promotional samples with us, develop my writing skills, and connect with the organization as a whole
- Engage with musical artists by interviewing them and photographing their concerts to write articles about them

Students for One Health, University of Connecticut, Storrs, CT — September 2024 - Present
Marketing Chair

- Educate the local community about the importance of One Health and supporting animals and the environment
- Design graphics like social media posts, presentations, posters, and more to promote our club's mission and activities
- Assist during meetings and events to engage with members and other students who are interested in One Health

Grammy U, The Recording Academy, New York, NY — August 2024 - Present
Member

- Explore my passion for music by becoming involved in The Recording Academy's Grammy U program to consider various career path options available in the music industry
- Collaborate with others interested in a music career as well as professionals in the industry to expand my networking
- Attend virtual and in-person events to learn from artists and music professionals about their careers

Student Union Board of Governors, University of Connecticut, Storrs, CT — July 2024 - Present
Vice Chair of Public Relations on Concert Committee

- Design graphic elements and logos for merchandise and other materials to promote the organization's concerts and other music-related events to students and the general community
- Create social media content and posters to engage students by digital means to involve them in the club's activities
- Manage events such as UCONNIC Music Festival, Sunset Series, and Coffee House to help students enjoy college life

Projects

Music Dynamics Laboratory Research — September 2024 - Present
Assistant

- Assist with research at UConn's Music Dynamics Laboratory to explore music, the brain, and behavior more
- Discuss connections between animals and music (and specifically their learning capacities for keeping a beat) and present about it at lab meetings to connect my two interests
- Plan a research project related to animals and music to engage in research using my unique perspective

Gracie Takes On New England — June 2024 - Present
Project Organizer

- Manage social accounts for artist Gracie Abrams' New England region shows on The Secret of Us and deluxe tour
- Provide information about the tour and specific shows to fans attending to ensure that they have the best time possible
- Connect with fans to share ideas on outfits, bracelet trading, and other projects to create a stronger community
- Organize projects for fans to hold up signs during the concert to help fans show their appreciation for Abrams

Relevant Coursework

- MUSI 3410W - Music, History, and Ideas
- BADM 3234 - Opportunity Generation, Assessment, and Promotion
- MUSI 1003 - Popular Music & Diversity in American Society
- UNIV 1784 - Freshman Honors Seminar (Digital Photography Section)
- COMM 1100 - Principles of Public Speaking

Skills

Computer: Microsoft Word, PowerPoint, Google Slides, Google Sheets, Google Docs, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe Express/Spark, Adobe Lightroom, Weebly, Canva
Social Media: Facebook, Instagram, Twitter/X, TikTok, Pinterest, YouTube