Xia XiAnne Freeman

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Profile: A individual who is determined in their pursuit to achieving the goal of working with a creative agency that has career training, implicates personal development, and encourages entrepreneurship in duties. Awarded for customer service and various management skills in any given environment. Featured in the DC Black Film Festival in 2017 and has been broadcasted twice on DCN in 2016. I am a dynamic individual who prides herself on the ability to provide warm and inviting customer service to all age groups. Blends well with company culture and has the enthusiasm to learn new things quickly. Well adapted to fast paced environments and efficient enough to uphold standards. Embodies the passion for education and technology to aid personal growth and development. I enjoy creating long lasting relationships with customers.

Apt.50/ RENT IS DUE/Landlord Global Enterprises, *November 2013-2016*
Vice President- **Landlord Records**, *February 2016-December 2016* (resigned)

Worked closely with establishing brand awareness with artist Franklin Thompson and Founder Naeem Wynn in the following markets: New York City, Philadelphia, Maryland, and Washington, D.C. I assisted in the production assistance of numerous events and served as the promotional channel for local events. Worked as a liaison between the organization and college students for the 2015 Rent is Due Tour and for my duties as Vice President.

Bombay Knox
Assistant/Merchandise/Blog/Production Assistant, 2013-2016

Provided blogging services to cover both local and booked touring acts for new musical releases. Notable productions I have worked on: shows with artists *Yung Gleesh-UStreetMusicHall, Bones x Chris Travis x Xavier Wulf- Bombay Knox (Hyattsville Studio), Beau Young Prince, Nag Champa DC,Chester Watson (411 New York Ave), Black Kray, Goth Money, M.I.L.F (various locations), Kool Klux Klan, Sir. E.U, Ciscero, Sir Hiero, Nappy Nappa, Atomos, and various Maryland,Virginia, and Washington, D.C. artists.* I provided merchandise handling and ticketing for shows at smaller venues. Mostly known for establishing creditability for the brand for the young adults demographic 15-25 and industry mentoring. Provided social media account management to the brand.

Glow End Theory, Residency, Black Cat
Co-Producer/Co-Founder November 2016-May 6, 2017
Authored press release, marketing plan, and social media campaigns for all four shows as well as provided production management. Produced the *Glow End Theory* DC Funk Parade stage at Velvet Lounge located on the historic U street corridor. Managed and created all promotional social media materials for *Glow End Theory* and creative direction for flyers. Coordinated with staff and with the venue for the production of the event and delegating duties. Interviewed live for the second and fourth on DCN television network. Main focus of local media company Garnish web series *Episode 14: Glow End Theory,* currently broadcasted on DCN and available to view upon request. Provided social media account management to the project and worked closely with the Public Relations/ Marketing requirements. Produced the *Glow End Theory Stage* for DC Funk Parade 2017 at the legendary local venue *Velvet Lounge*.

Recognized and gave a presentation for Garnish for its Filmmaker Talk Shop in partnership with Creative Edge Collaborative on Dec. 3, 2016 for my DC-based marketing consultant work and artist business management.