Jazmin Crawford

Event Producer & Touring Professional

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+14042591353
Austin, TX



EXPERIENCE

Stage Manager

South by Southwest

2025 - Present Austin, TX

- Oversee all showcase operations
- Advance showcase and serve as the liaison between performers, presenters, venue staff, upper festival management, and all other stakeholders.
- Oversee the setup, operation, and teardown of assigned stages and backline
- Lead and manage team of volunteers, venue staff, and stage crew

Assistant to Tour Manager

Mdou Moctar (Band)

2024 - Present Global

- Advance tour, manage itinerary, show schedules, travel arrangements, and accommodations over 3 tour runs and 50+ international shows
- Monitor tour budget, track expenses, distribute advances and per diems, manage incoming cash, and ensure contractual fulfillment from venues, and promoters
- Act as a primary point of contact between the band and venue representatives
- Coordinate transportation and setup of musical equipment, staging, and technical gear, ensuring timely and efficient load-ins and load-outs
- Provide real-time solutions to logistical and operational issues during the tour, ensuring a seamless experience for both the band and fans

Operations Zone Manager

Treefort Festival

2020 - Present Boise, ID

- Oversee a six venue zone, including two venues with 600+ capacity and the highest attendance throughout the festival for the past two years
- Serve as a liaison between venue stage managers and the festival coordinators
- Provide optimal artist and guest experience through creative problem-solving, timely decision making, and prompt logistical support
- Manage artist guest lists, rider requests, load-in and load-out to ensure that all shows run smoothly and on schedule
- Manage 50+ staff of volunteers, venue staff, and event security to optimize guest support, crowd regulation, and capacity management
- Previously served as a venue and stage manager for two years prior to joining the upper operations team

Premium Zone Host

Austin City Limits Festival

2023 Austin, TX

- Maintained cleanliness and promptly addressed sanitation issues, assisting with waste management, and communicating needs to proper channels
- Regularly checked in with vendors, ensuring smooth operations and promptly relaying requests to the Zone Manager
- Assisted fire marshal in crowd regulation and capacity management

Producer

Streetcar Creative Management

2017 - 2023 Atlanta, GA

- Worked with venues in buying talent to build bills and/or fill open support roles
- Negotiated and collected payments for performances and appearances on behalf of artists
- Lead all in-house show production through booking of artists, promotion, acquiring and running of sound, back-line, and lighting, and contracting event staff
- Lead production of highest grossing shows of Atlanta venue, Ladybird Grove & Mess Halls, 2022 & 2023 summer concert series

SUMMARY

Dedicated festival operations & production team member, event producer, and touring professional with a proven track record of orchestrating memorable experiences. Bringing over 7 years of music industry, food service and hospitality experience, paired with a keen eye for detail, and a solution driven operations approach. Committed to delivering exceptional events and concerts for artists and their fans as well as facilitating a healthy and inspiring work environment for my peers.

EDUCATION

Bachelor of Arts - Interdisciplinary Studies

Georgia State University.

Graduating May 2025 Atlanta, GA

GPA **3.4** / 4.0

SKILLS

Event Production | Tour Management | Content Creation | Leadership | Graphic Design | Bookkeeping | Venue Management | Problem-Solving | Budgeting

Master Tour | atVenu | CAD | Revit | Microsoft Office | Google Workspace | Adobe Creative Suite | FestivalPro

Jazmin A. Crawford
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EDUCATION

Georgia State University, Atlanta, GA | 2021 – Graduating May 2024
Bachelor of Interdisciplinary Studies, Concentration in Art & Design
GPA: 3.4/4.0

The University of Texas at Dallas, Richardson, TX | 2008 – 2011
Bachelor of Arts in Literature, Minor in Business Administration
GPA: 3.63/4.0

HOSPITALITY WORK EXPERIENCE

Host
Jimmy Kimmel's Comedy Club, Las Vegas, NV | May 2023 – May 2024

- Managed box office operations, including ticket sales and customer inquiries.
- Actively promoted upcoming shows and events.
- Handled opening and closing procedures to ensure venue readiness and security.
- Greeted and seated guests, ensuring excellent customer experience.
- Managed crowd control and line operations to ensure smooth entry and exit.

Server/Shift Manager
Delbar Middle Eastern, Atlanta, GA | October 2020 – November 2021

- Maintained comprehensive knowledge of rotating wines, cocktails, and menu items.
- Executed fine dining service etiquette ensuring optimal customer satisfaction.
- Handled customer inquiries and promptly addressed service issues.
- Verified patron identification for alcohol consumption compliance.
- Ensured dining areas were clean and supplies were stocked appropriately.

Server/Bartender/Front of House Manager
Dakota Blue, Atlanta, GA | August 2018 – August 2020

- Enforced sanitation standards, operational policies, and compliance with local health regulations.
- Managed opening and closing responsibilities for daily operations.
- Addressed customer complaints efficiently, converting dissatisfied guests into loyal patrons.
- Managed daily shift operations, scheduling, and addressed staff concerns.
- Conducted hiring interviews, supervised staff development, and performed disciplinary actions.

Server/Lead Server
Bellina Alimentari, Atlanta, GA | February 2017 – August 2018

Server/Hostess/Food Runner
Tj's Sports Bar & Grill, Roswell, GA | June 2014 – January 2017

Assistant Front of House Manager
Fresh Lettuce, Alpharetta, GA | January 2013 – June 2014

Head Server
Grover's Bar and Grill, Dallas, TX | December 2011 – December 2012

Server Manager/Bartender
Kenny's Cafe, Dallas, TX | April 2011 – December 2011

HONORS AND ACTIVITIES

- Volunteer, Life Change Church - Social Media Manager & Fundraising Project Manager (May 2024 - Present)
- Volunteer, Atlanta Dream Center (February 2017 – Present

PROFESSIONAL REFERENCES

Mark Eccelstone
Owner, Eccelstone's Grill
(770) 552-7700

Dustin Havican
Co-Owner, Fresh Lettuce
(850) 625-1015

Lauren Havican
Co-Owner, Fresh Lettuce
(404) 314-4948