Lauren Campbell

She/Her
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Education

University of Michigan — **Ann Arbor, MI**
B.A. in Arts & Ideas in the Humanities; B.A. in Music, Music Business Concentration — Aug. 2024 - Exp. May 2028
Minor in Performing Arts Management and Entrepreneurship

- GPA: 3.9/4.0

Music Industry & Leadership Experience

She Is The Music — **Remote**
Touring and Events Mentee — June 2025 - Present

- 1 of 40 mentees, chosen from over 500 applicants worldwide.
- Collaborate with Tour Manager Alexis Lowes (Olivia Rodrigo, Pentatonix, Alanis Morissette) on a culminating music tour project, with weekly one-on-one mentorship and professional development.

Claire Nichols Music — **Remote**
Artist Manager — June 2025 - Present

- Coordinate talent buyer and sync outreach; assist with digital distribution & support artist development.

MUSIC Matters — **Ann Arbor, MI**
Co-Head of Local Talent — June 2025 - Present
Talent & Concert Committee Member — Feb 2025 - Present

- Book and schedule all live performances by local talent, overseeing event logistics and artist communication.
- Build relationships with local venues and artists; manage the local talent roster and coordinate auditions.
- Elevate artist experience through hospitality support, including transportation, fulfilling artist riders, preparing green rooms, coordinating catering, and additional logistics.

Delirium Entertainment, Support Women DJs — **Remote**
Executive Assistant to CEO (Intern) — May 2025 - Present

- Coordinate and manage executive & booking communications on behalf of the CEO at a fast-growing music startup.
- Provide high-level support across key initiatives, including managing calendars, preparing for meetings, and conducting research and outreach for partnerships, events, and press opportunities.

Michigan A Cappella Council — **Ann Arbor, MI**
Outreach Chair — May 2025 - Present

- Organize CharityFest, a concert featuring 15 Michigan a cappella groups, by conducting nonprofit research, coordinating event logistics, and developing event marketing strategies.
- Build and manage a database of grants and funding resources to increase accessibility for MACC-affiliated groups.

Amazin' Blue A Cappella — **Ann Arbor, MI**
Musical Director / Marketing Chair — Mar. 2025 - Present
Assistant Musical Director — Jan. 2025 - Mar. 2025

- Prepare and direct seven hours of weekly rehearsals; assess and refine group sound through feedback.
- Oversee social media accounts; posting curated content, editing videos, and monitoring growing engagement.

Skills, Initiatives, & Impact

- Skills: Spanish Proficiency, Event Logistics, Project Management, Venue Hospitality Support, Social Media Strategy, Asana, Google Sheets, Canva, Squarespace, Wix, Beehiiv
- Orchestrated a school district-wide protest supporting sexual assault survivors, mobilizing ~2,500 students across 6 schools; crafted a website, social media campaign, and press materials to drive outreach and media coverage.
- Raised funds for 6 menstrual dispensers in addition to over 80,000 pads for local Colorado middle school.