CATHLEEN MASON
Long Beach, CA
cathymasontm@gmail.com | (714) 396-1001

🎤 Festival Director | Tour Manager | Event Consultant | Speaker

Seasoned live event professional with 25+ years of experience in touring, festival production, artist relations, and financial oversight. Proven ability to lead large-scale music festivals from concept to execution. Currently seeking consulting engagements and speaking opportunities to share industry expertise.

🏆 Core Competencies

- Festival & Tour Management
- Event Operations & Logistics
- Budgeting & Accounting (QuickBooks, Quicken)
- Vendor & Artist Relations
- Sponsorship Development
- Team Leadership & Crew Management
- Public Speaking & Panel Engagement
- International Touring (Europe, Japan, S. Africa, Russia, US)

💼 Professional Experience

Festival Director
Punk Rock Bowling – Las Vegas, NV
2008 – 2023

- Directed all aspects of a multi-day, multi-venue music festival attracting over 10,000 attendees annually.
- Oversaw booking, budgeting, site operations, vendor programs, permitting, and sponsor activations.
- Expanded event to include club shows, pool parties, and after-hours programming.
- Managed cross-functional teams across logistics, hospitality, security, and marketing.

Festival Director
Brew Ha Ha Productions – Orange County, CA
2020 – 2023

- Led the planning and production of top-tier festivals including Punk in the Park and Sabroso Taco Fest.
- Collaborated with city agencies, breweries, bands, and media partners to deliver well-executed events.
- Implemented streamlined workflows across ticketing, food/beverage, and merchandise operations.

Production Manager / Tour Manager / Accountant
Various Artists & Projects
2005 – Present

- **Bad Religion** – TM/PM/Accountant (2007–2020)
- **Gimme Gimmes** – TM/Merchandiser (2006–current)
- **Warped Tour** – Merch/Accountant (2005)
- **Jennifer Lopez** – Production Coordinator (2014)

Speaking & Consulting (2023 – Present)

- Provides strategic consulting on festival operations, touring logistics, and artist accounting.
- Guest speaker available for panels and workshops on live event production, scaling festivals, and working in the punk/alt scene.
- Actively pursuing engagements at music industry conferences, universities, and event organizations.

Technical & Administrative Skills

- QuickBooks Pro, Quicken, FileMaker, Microsoft Office (Excel expert)
- International tour logistics and financial reporting
- Cost reduction, vendor negotiation, inventory control

Additional Information

- Valid Passport
- Strong marketing, public relations, and leadership skills
- Extensive international touring experience
