Samantha Juels

CONTACT

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@samanthajuels

Philadelphia, PA

REFERENCES

1. Larry McClain (862)558-3833
   [Rico Nasty]
2. Dominique Bellamy (414)460-4079
   [Milwaukee Summerfest AR]
3. Daniel Kunianski (404)550-0777.
   [Waka Flocka, Yung Bans, Desiigner]
4. Janie Jennings (562)639-9670.
   [Non-Touring Mentor | 6 years working together]

EDUCATION

MS ORGANIZATIONAL DEVELOPMENT & LEADERSHIP; CONCENTRATION: MENTAL HEALTH

Shippensburg University (2024-2026)

BS HOSPITALITY & TOURISM MANAGEMENT; MINOR: EVENTS

Temple University (2014-2019)

TRAINING

- CPR, Overdose Response, First Aid, & Crisis Intervention Trained
- Event Safety Alliance: Event Safety Access Training
- Tour Collective: Tour Management Course
- WastedPotential: Tour Management Workshop Series
- TOUR MGMT 101: Webinars
- Master's Level Coursework in Drug & Alcohol Counseling

SKILLS

- Artist & Crew Support
- Health & Wellness Oversight
- Logistics & Scheduling
- Advance Work & Venue Coordination
- On-the-Spot Problem Solving
- Budget & Expense Tracking
- Conflict Resolution & Team Leadership

LOGISTICS

- Closest Airport: PHL
- Active TSA Precheck & CLEAR
- Valid Passport & Drivers License
- Clean Background Check (no border concerns)

ABOUT

Touring professional with high level experience in orchestrating travel itineraries, overseeing logistics and managing on-the-ground operations. Known for fostering teamwork, building active support systems, and achieving outstanding results in high volume/high pressure situations. Adaptable and reliable with strong organizational and communication skills. Proficient with Google Sheets/Forms, MasterTour, AtVenu, & Canva.

Priority to *Tour Manager/Road Manager* (small crews), *Assistant TM/Production Coordinator/Production Assistant* (large crews), *Festival Artist Relations*; also open to *Merch*, *VIP*, & *Remote Travel & Advance Management*.

Open to both North American and Worldwide opportunities.

EXPERIENCE

ARTIST LIAISON
Insomniac Events
2025

- Warped Tour (6.2025)
  - Arrow Stage: Her Leather Jacket, People R Ugly, Saturdays At Your Place, HOLYWATR, The Dark, Chandler Leighton, Lil Lotus, KOYO, Magnolia Park, Urethane, Sophie Powers, The Suicide Machines, Games We Play, Sweet Pill, Beauty School Dropout, Point North, Fishbone, Scene Queen
  - Greet and check in bands upon arrival
  - Ensure greenroom, hospitality, and tech needs are met
  - Confirm artists know their set times, load-in, and soundcheck windows
  - Act as first point of contact for artist concerns (transport, catering, Wi-Fi, etc.)
  - Serve as the communication bridge between artists and stage liaison
  - Maintain a positive, professional demeanor even in high-pressure situations
  - Help foster a safe, respectful backstage environment

LOCAL VIP ASSISTANT
On Location | VIP Nation | One More Time VIP
2022 - Current

- Big Time Rush @ Hersheypark Stadium (6.2025)
- Post Malone @ Hersheypark Stadium (5.2025)
- SAINt JHN @ XL Live (5.2025)
- Dane Cook @ Hershey Theater (10.2024)
- Falling In Reverse @ GIANT Center (6.2023)
- TheWeeknd @ Mercedes Benz Stadium (8.2022)

ROAD MANAGER
Freelance
2022 - Current

- Rico Nasty - Milwaukee Summerfest (7.2024)
- Yung Bans - Lyrical Lemonade Summer Smash (6.2022)
- Desiigner - 2 College Fly Dates (4.2022)

TOUR MANAGER (REMOTE)
Contract
April 2022-May 2022

- Yung Bans - Europe Tour (14 dates)

TRAVEL MANAGER (REMOTE)
Freelance
January 2019- June 2020 | March 2022 - August 2022

- 2022 Waka Flocka: 50+ shows (Headliner), 4 Festivals. Managed about $400k in travel/accommodation spend.
- 2019 TieDye Ky: 12 Show Run (Opener), 3 Festivals. Managed about $10k in travel/accommodation spend.

MAJOR EVENTS OPS MANAGER
Degy Booking International
November 2022 - May 2023

- Assist and support the company's major events including but not limited to: facilitating advance processes between clients and performers, managing marketing approvals, and assisting clients with contract review across a diverse portfolio of clients (60+ Acts/Shows).
- Provide onsite logistical live event management support, as needed (14 acts, 10 shows):

Remi Wolf @ Penn State | Jujubee & Trixi Mattel @ Penn State | PartyNextDoor @ SUNY Oswego | Sean Evans of Hot Ones @ SUNY Oswego | Flo Rida @ SUNY Canton | Daya @ University of Scranton | KYLE @ Arcadia University | Lil Yachty @ Temple University | Chika/Binki/Bakar/Crash Adam's/Sammy Rash @ George Mason University

BRAND AMBASSADOR - PROMOTIONS
Live Nation Philadelphia
August 2018 - May 2019

- 2019- Chief Keef, Tobi Lou, Daniel Caesar, Jorja Smith, CloZee, Gunna, Chelsea Handler, DMX, Chiddy Bang, Dane Cook, Justin Hires, DJ Diamond Kutz and Friends, Tyler Perry's Madea's Farewell Play Tour, T Pain, Trippie Redd, Jacquees, Anderson .Paak, MadeinTYO, Chippendales, Young Dolph, Jesse McCartney
- 2018- Jesse McCartney, Lil Skies, Aminé, Kevin Hart, 6lack, Queen Naija, G Herbo, Jim Breuer, Lil Xan, Kali Uchis
  - Oversee marketing activations at concerts and comedy shows (Theater of Living Arts, The Foundry, The Fillmore, The Met Philadelphia)
  - Coordinate with venue staff to ensure smooth execution of marketing activations and promotions
  - Communicate with event attendees and secure 50+ sign-ups for Live Nation Emails per event
  - Run on-site ticket and merch giveaways

MERCH MANAGER
Barnes & Noble (Temple Athletics)
January 2016 - May 2019

- Temple Men's Basketball: 29 home games, 3 seasons (Liacouras Center, Arena)
- Temple Football: 17 home games, 3 seasons (Lincoln Financial Field, Stadium)
- Temple Women's Basketball: 5 Home Games, 1 season