Sonnet Simmons

Music Licensing Executive | Artist Advocate | Sync Strategist

Los Angeles, CA | sonnetmusic.com

About Me

I'm a multifaceted music professional with a passion for empowering independent artists and connecting their music with visual media. As a singer-songwriter, music supervisor, and sync licensing coach, I bridge the gap between creative talent and commercial opportunities. My work spans from crafting emotionally resonant music to guiding artists through the complexities of music licensing.

Experience

Sonnet Music - Singer-Songwriter & Music Creator

Los Angeles, CA | Ongoing

- Compose, produce, and release original music across multiple genres.
- Perform and collaborate with other artists, bringing a unique creative voice to each project.
- Explore innovative ways to integrate music into commercial, TV, and film projects.

Out Of Office Music - Business Development Executive

Los Angeles, CA | Joined: 2025

- Spearheading partnerships with composers, music supervisors, and sync agencies to expand licensing opportunities for independent artists.
- Developing strategies to enhance artist visibility and placement in TV, film, and advertising.

Catch the Moon Music - Vice President

Nashville, TN | 2018-2020

- Led artist development and licensing initiatives, securing placements in major TV networks and advertising campaigns.
- Mentored indie artists in navigating the sync licensing landscape.

2Indie Music Licensing Podcast - Co-Host & Producer

Remote | Ongoing

- Co-hosting a podcast that delves into the world of music licensing, featuring interviews with industry professionals and successful artists.

- Providing insights and strategies for artists seeking to enter the sync licensing arena. (2indie.com)

Skills & Expertise

- Music Creation & Songwriting: Original composition and production across multiple genres.
- Music Licensing & Sync Strategy: Expertise in navigating the complexities of licensing music for visual media.
- Artist Development & Advocacy: Passionate about mentoring and promoting independent artists.
- Podcasting & Content Creation: Skilled in producing engaging content that educates and informs.
- Creative Direction: Ability to conceptualize and execute music that aligns with visual storytelling.

Let's Connect

I'm always open to collaborating with fellow music professionals, artists, and creatives. Whether you're looking to license music, discuss industry trends, or explore new opportunities, feel free to reach out!