ASHLEY VAN NUCK
Nashville, TN | ashleyvannuck@gmail.com | www.linkedin.com/in/ashley-van-nuck

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PROFESSIONAL EXPERIENCE

Independent Artist Manager | July 2023 – Present
- Day-to-day manager for rising country artist Scoot Teasley, overseeing all aspects of career strategy, releases, touring, branding, and partnerships.
- Lead A&R and creative development across singles, visuals, merch, and live show positioning.
- Own project budgets, cash flow, tour P&Ls, advances, and recoupment tracking across label and distributor relationships.
- Manage distributor, label, touring, and publishing relationships.
- Coordinate recording, producer agreements, session musicians, mixes, masters, and release delivery.
- Build and execute release plans, content calendars, and fan-growth strategy across Spotify, TikTok, YouTube, and Instagram.
- Oversee touring strategy, routing, guarantees, van rentals, per diems, merch splits, and settlement reporting.
- Act as primary business representative in negotiations with agents, attorneys, publicists, brands, and sync partners.

Red Light Management (RLM) – Nashville, TN
Artist Manager, Day-to-Day Manager | Jan 2024 – December 2025
- Managed all aspects of artist development, including A&R, creative direction, touring logistics, and branding.
- Administered budgets, royalties, and financial reporting for artist projects.
- Coordinated songwriting sessions, recording logistics, and producer agreements.
- Oversaw distributor and label collaboration to ensure timely releases and compliance.
- Directed social media, content, and marketing campaigns to drive growth and engagement.
- Collaborate with publicists, agents, accountants, publishers, and labels to deliver cohesive strategies.

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The Artist Management Group (AMG) – Nashville, TN
Chief People Officer / Artist Manager / Independent Label Management | Aug 2020 – Jul 2023
- Led independent label operations, including A&R administration and release scheduling.
- Directed project budgets, expenses, and forecasting for cost-effective execution.
- Negotiated contracts, managed publishing administration, and ensured legal compliance.
- Utilized data analytics to enhance streaming performance and marketing campaigns.
- Built and maintained strong relationships with DSPs, publishers, and creative partners.

Agency for the Performing Arts (APA) – Nashville, TN
Director, Human Resources | Aug 2015 – Aug 2020
- Oversaw HR strategy and operations for multiple global offices.
- Developed policies, training, and engagement programs to improve retention.
- Partnered with leadership to align staffing and business operations with company goals.

William Morris Endeavor (WME) – Beverly Hills, CA / Nashville, TN
Human Resources Generalist | Apr 2011 – Aug 2015
- Supported recruitment, onboarding, and compliance across major offices.
- Executed company-wide engagement and philanthropic initiatives for the Nashville office in conjunction with all WME locations.

Executive Assistant to CFO/COO (Jason Lublin) | Jul 2008 – Apr 2011
- Managed executive scheduling, reporting, and cross-departmental communication.
- Assisted in budget planning, expense tracking, and corporate communications.

EDUCATION

Ventura College, Ventura, CA | 2003 – 2006
Moorpark College, Moorpark, CA | 2002 – 2003

SKILLS & TOOLS

- A&R Administration | Budgeting & Financial Forecasting | Artist Development | Royalty Oversight

- Contract Management | Publishing Administration | Creative Marketing | DSP & Distributor Relations | Information Organization and cataloging

- Tools: Google Suite, Excel (Advanced), Microsoft Office, SAP/Ariba, HRIS Systems, Adobe Creative Suite, Canva, Cap Cut

- Member: ACM, CMA, SHEis