# Maggie Meglio

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## EDUCATION

**University of Pittsburgh, School of Business Administration** — **Pittsburgh, PA**
*Bachelor of Science in Business Administration* — *Expected Graduation: May 2028*
Major: Marketing — GPA: 3.8
Certificates: Leadership and Ethics, Digital Media

## WORK AND INTERNSHIP EXPERIENCE

**Capitol Records** — **Remote**
*Freelance Content Creator* — *November 2025 – Present*
- Develop and edit 5–7 TikTok and Instagram posts for The Backseat Lovers using CapCut and Canva each week
- Utilize trend research to build engagement, reaching 46.6k likes, 203k post views, and 2.2k shares over 60+ posts

**University of Pittsburgh School Business** — **Pittsburgh, PA**
*BUS0010 Your Academic and Career Success Student Teacher* — *May 2025 – Present*
- Design and lead weekly lessons for 23 first-year students on their transition into college and career readiness
- Provide feedback and advice on assignments, resumes, and career exploration during weekly office hour sessions

**PromoWest Productions** — **Pittsburgh, PA**
*Marketing and Promotions Intern* — *January 2025 – September 2025*
- Promoted email newsletters and upcoming Stage AE events through surveys and giveaways at on-site activations
- Supported marketing efforts by creating social content and distributing targeted materials across Pittsburgh

**University of Pittsburgh School of Business** — **Remote**
*First Year Experience and Content Intern* — *May 2025 – August 2025*
- Developed and published weekly community-focused content for 400+ first-year students on Microsoft Teams
- Curated posts around Pittsburgh neighborhoods, local businesses, and resources to enhance area understanding

## INVOLVMENT & LEADERSHIP

**Music and Entertainment Business Association** — **Pittsburgh, PA**
*Vice President of Philanthropy and Special Events* — *August 2025 – Present*
- Coordinate philanthropy planning for the MEBA Benefit Concert for our club's support of local music foundations
- Organize and execute fundraisers to support club finances and partner organizations, raising over $1.8k in funds

**Pitt Program Council** — **Pittsburgh, PA**
*Special Events Committee – Production Assistant & Artist Hospitality Director* — *September 2024 – Present*
- Assist the director of Pitt's Bigelow Bash with weekly production meetings and smooth day-of event operations
- Co-lead the Pitt-toberfest stage crew in artist booking, coordinating talent hospitality, and performance execution

**The Recording Academy** — **Hybrid**
*GRAMMYU Member – New York Chapter* — *September 2025 – Present*
- Connect with fellow emerging professionals and industry leaders to develop foundational industry insights

**She Is the Music: Connect TogetHER** — **Remote**
*Touring and Events Summer Mentee* — *Summer 2025*
- Engaged in weekly industry mentorship meetings to discuss emerging trends, career strategy, and industry news
- Created a project on fan-engagement, exploring how artists and venues can build stronger audience connections

**Women in Business** — **Pittsburgh, PA**
*Vice President of Member Relations* — *December 2024 – November 2025*
- Developed and executed 17 social events and two formals over two semesters, alongside a self-led MR committee
- Cultivated an inclusive, community-driven club culture for members, boosting attendance by 50% over the term

## INTERNATIONAL EXPERIENCE

**Pitt Business Plus3 Program** — **Ecuador**
*Study Abroad – Supply Chain of Chocolate and Roses* — *May 2025*
- Engaged in cultural immersion through company visits and local traditions, gaining new global perspectives
- Collaborated with peers on international business dynamics and recommended new strategies to local brands

## PROFESSIONAL DEVELOPMENT & CERTIFICATIONS

- Music and Entertainment Academy — Fall 2025
- Digital Marketing Institute – **CERTIFIED: Google Ads Search & HubSpot Social Media Marketing** — Fall 2025
- Essential Skills in Adobe Premiere Pro 2025 Professional Certificate — November 2025