SASHA CAMPBELL

Los Angeles, CA | sasha@bellentinemusic.com | linkedin.com/in/sasha-c-campbell

PROFILE

Music business professional with extensive music network. Hands-on experience in licensing, catalog management, and copyright administration. Skilled at maintaining accurate metadata, clearing rights, and supporting publishers and labels in promotion and partnerships.

SKILLS

- Copyright & Licensing Administration
- Catalog & Data Management (Excel, Disco)
- Microsoft Office Suite Proficiency

EXPERIENCE

Warner Chappell Music – Signed Songwriter/Producer, July 2024 – Current
- Published songwriter/producer with experience negotiating sync and publishing rights.
- Collaborated with producers and songwriters on works placed with signed artists and major brands such as T.J. Maxx and Häagen-Dazs.

Songwriting Saves the World – Music Business Podcast Host, 2019 – Current
- Produced and managed 4 seasons (70 episodes) of industry-focused podcast content.
- Coordinated partnerships with nonprofits including I Support The Girls and Women That Rock and maintained production schedules.

Freak N See Music Inc – Sync Licensing & Data Management Assistant, May – Aug 2023
- Supported licensing negotiations with music supervisors, ad agencies, and production teams.
- Tracked and organized catalog metadata using Disco and Excel.
- Onboarded new music into catalog, ensuring accuracy and high data integrity.

Sony Music – Impact Fellow, June – Aug 2022
- Drafted accessibility-based projects and copyright resources.
- Supported project management and partnerships with advocacy organizations such as GLAAD and Gold House.

Signature Sounds – Marketing Assistant, Sep 2019 – Apr 2020
- Designed content for use in digital and print promotional material for independent label.
- Managed metadata for digital and physical distribution.

EDUCATION

Berklee College of Music – B.A. in Music Business, May 2024

Additional Training: She is the Music College Ambassador Lead, Judy Stakee Songwriting Retreat, Trimble House Masterclass, NYU Songwriting Workshop, Grammy Camp LA