**SHORTY-G AKA**
KAI KAHANI SHAWKI SMITH

**SOCIAL MEDIA**
@KAIKAHANI OR
@SHORTYEATS

**LOCATION**
LOS ANGELES, CA

# RESUME



CREATIVE DIRECTOR [STORYTELLER]

HIGHLY MOTIVATED AND DETAIL-ORIENTED PROFESSIONAL WITH A PASSION FOR THE MUSIC INDUSTRY SEEKING TO GUIDE THE CREATIVE DEVELOPMENT OF MY COMMUNITY WHILE LEVERAGING MY DIVERSE EXPERIENCE IN BRAND CONSULTING, AND TALENT MANAGEMENT.

## WORK EXPERIENCE

SAVY MEDIA GROUP *2021-2025*
⟶ *Producer*

Secured vital story elements and ensured a compelling, authentic, and powerful narrative.

OVERLY COMPETITIVE ENT. *2022-2023*
⟶ *Creative Strategist*

Masterfully led the creative team, delivering on-brand content that amplified exposure and engagement

PLUG ENT. *2017-2018*
⟶ *Showrunner + Publicist*

Shaped the podcast's vision, ensuring compelling, consistent delivery—from concept to engaging, produced reality.

## EDUCATION

UNIV. OF SOUTHERN CALIF. *AUGUST 2023 \ MAY 2025*
⟶ *M.S. Arts Leadership*

UNIV. NEV. LAS VEGAS *AUGUST 2018 \ MAY 2021*
⟶ *B.A Integrated Marketing*

## SKILLS

- Public Speaking
- Cinema/Photography
- Client management
- Problem-solving
- Creative Intuition
- Video Editing
- Adaptability

## LANGUAGES

Marketing ●●●●●
English ●●●●○

## REFERENCE

SIA STEWART ⟶ *CEO | Savvy Media Group*
SIA.SAVVY@SAVVYMEDIAGRP.COM
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# KAI KAHANI