FRANCESCA ROSE FUENTES LONIGRO
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EXPERIENCE

Music Marketing Assistant - HIP Video Promo (November 2024 - January 2026)

- Spearheaded a 1,000+ email contact outreach project and a 400+ LinkedIn contact outreach project.
- Campaigns & Proposals: artist one-sheets, Spotify editorial pitches, interview questions, social media optimization plans.
- Social Media Content: Promoted Milky Chance, Christopher Cross, Parcels & Kendra Erika.
- Produced lyric videos for artists via Motion Array & Final Cut Pro.
- Organized and prepared media reports and invoices for clients.

Singer/Songwriter - Francesca Fuentes (January 2017 - Present)

- "I Just Wanna Be Your Lover Again," Music Video programmed on MTV Spankin New & awarded Home Grown Music Video Award at Garden State Film Festival.
- Won the 2019 Best Film Award for Music Video "Rock W Me," at Lovesick Film Festival in Jersey City.
- Featured on Earmilk, Buzz Music, CanvasRebel & More.
- Manages all original music releases, social media, brand visuals & content creation.
- Leads music video productions, books live shows and manages media/playlist outreach.

Bilingual Singer - Barefoot Books (August 2024 - December 2024)

- Sang and recorded two versions of “Take Me Out To The Ball Game,” in English and Spanish to pair with two animated singalong videos and physical hardcover books.

Publicity Intern - Wunderkind PR (January 2024 - June 2024)

- Supported book publicity campaigns: *The Magic All Around, Karma Under Fire, Keeping Pace, The Marriage Sabbatical, Livin’ Just To Find Emotion, Motherlove, In Every Life.*
- Crafted media lists, press materials, pitches, curriculum guides, and Q&As.
- Attended PPA media events in NY, book release events for David Hamilton Golland, Ph.D. and Naomi Kanakia, as well in office team and author meetings.

Radio Show Host - Monmouth University WMCX 88.9 FM (June 2017 - August 2017)

- Hosted a daily summer radio show featuring local artists, music genres, events, and original playlists.

EDUCATION

Monmouth University - B.A. in English, Creative Writing | Minor: Spanish

- Published two pieces of writing in Monmouth University’s Literary Journal, *The Monmouth Review*, Contributed to Blue Hawk Records compilation CD’s “After Midnight,” & “Phases.”
- Selected as 1 of 3 students for the 2019 Chautauqua Writing Conference in Chautauqua, NY; workshopped with award-winning author, Michael Martone.
- Studied abroad in Cadiz, Spain.

SKILLS

Final Cut Pro, Social Media Management, Content Creation, Branding, Public Speaking, Media Pitching, Music Marketing, Google Docs, Google Sheets, Excel, Creative & Professional Writing, Editing, MuckRack, PodChaser, Canva, MailChimp, GarageBand, Customer Service, Spanish & Portuguese.