Arjin Tas

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New York City Metropolitan Area

Summary

Visual Communication & Motion Designer specializing in brand storytelling, dynamic video editing, and social content creation. Combines a background in art and video production, as well as industry experience, to create high-impact designs and experiences.

Experience

Creative Designer
Freelance • Wayne, NJ
Oct. 2025 – Present

- Executed dynamic short-form video content and visual assets aligned with brand objectives for diverse clients, including New York Comedy Festival and Guns N' Roses.
- Developed internal video assets, event recaps, and corporate edits supporting various marketing initiatives.
- Operated as an independent contractor, consistently meeting deadlines through proactive communication and refined project management.

Creative Services Intern
Warner Records • Los Angeles, CA (Remote)
Sept. 2024 – Nov. 2024

- Edited 20+ video assets including teasers, lyric videos, interviews, and visualizers for various platforms.
- Created digital content for 10+ artists, driving fan engagement across rap, pop, and alternative genres.
- Partnered with creative directors on pitch presentations and high-energy sizzle reels for various initiatives.

Social Media and Content Creation Intern
The Syndicate • Weehawken, NJ (Remote)
Sept. 2023 – Dec. 2023

- Designed digital marketing materials and social assets for 10+ clients in music and entertainment.
- Created and edited promotional assets such as banners, teasers, and carousels for social media.
- Assisted with brand identity proposals and experiential event graphics, ensuring strict adherence to brand guidelines.

Key Projects

BFA Visual Communication Design 2025 Senior Exhibition
Mar. 2025 – May 2025

- Conceptualized and produced promotional posters, gallery labels, and animated bumper displayed at Finley Gallery.

Mosaic: Fragments of Girlhood (BFA Thesis)
Sept. 2024 – Dec. 2024

- Synthesized scholarly and visual research to develop thesis statement into a cohesive multimedia project.
- Managed end-to-end creative production in both print and digital media, from sketching to final presentation.

Education

Montclair State University • Montclair, NJ
Bachelor of Fine Arts (BFA), Visual Communication Design • Magna Cum Laude
Graduated May 2025

Certifications

Content Marketing Certificate
Hubspot Academy • May 2026

Skills

- **Graphic Design & Branding:** Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Figma
- **Video Editing & Motion Graphics:** Adobe After Effects, Adobe Premiere Pro, Audio Post-Production
- **Platform-Specific Design:** YouTube thumbnails and channel assets, Spotify Canvas videos, Apple Music visualizers
- **Workflow and Other Tools:** Notion, Google Workspace, Microsoft Office, Slack