Tessa Wittenbaum

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EDUCATION

Indiana University, O'Neill School of Public and Environmental Affairs, Bloomington, IN

Expected Graduation Date: *December 2026*

Major: *Bachelor of Science in Arts Management* GPA: **3.4 / 4.00**

EXPERIENCE

The Boys and The Brit, Bloomington, IN *August 2026 - Present*
Co-Manager

- Manage day-to-day operations for Bloomington-based cover band, coordinating performances, scheduling, and artist logistics
- Direct venue management operations to maintain facilities and represent the Jacobs School of Music in public-facing events
- Coordinate logistics across front-of-house and back-of-house teams, ensuring seamless performances and high audience satisfaction

Jacobs School of Music, Bloomington, IN *August 2025 - Present*
Event Services Assistant

- Partner with a 3-person leadership team to oversee the three performance halls hosting 1000+ annual events
- Direct venue management operations to maintain facilities and represent the Jacobs School of Music in public-facing events
- Coordinate logistics across front-of-house and back-of-house teams, ensuring seamless performances and high audience satisfaction

IU Auditorium, Bloomington, IN *May 2024 - Present*
Stagehand

- Assist with execution of precise stage touring musicals and concerts for 5+ shows a semester
- Demonstrate endurance and focus by completing 10+ hour shifts including setups and tear downs
- Work cohesively with crew members in technical roles which include props, lighting, and carpentry
- Load and Unload the production equipment from 10+ trucks to ensure a timely start

Student Manager *December 2023 - August 2025*

- Connect with mass crowds of up to 3000 patrons to ensure a pleasant experience
- Collaborate with faculty and staff to create an everlasting effect on our guests through great customer service
- Initiate key signals when using radios to keep all staff informed on the tasks at hand
- Train and mentor new student managers to provide guidance on job responsibilities, university policies, and patron practices

Giant Music Los Angeles, CA *May 2026 - August 2026*
Marketing Intern

- Create digital marketing assets using Cap Cut and Canva, including video cut downs, one-sheets, and presentation decks.
- Back release campaigns through event assistance, promotional shipments, and marketing operations.
- Research venues, social platforms, indie retail stores, and fan forums to support artist marketing campaigns.

iHeartRadio JingleBall, New York, NY *December 2025*
Lighting Technician Shadow

- Shadowed professional lighting technicians at Madison Square Garden gaining exposure to the immense teamwork and collaboration
- Observed concert production setup, learning how lighting integrates with stage management and audio team during live performances
- Supported backstage production workflows and monitored real-time lighting transitions during a multi-artist show

ACTIVITIES & LEADERSHIP

Business of Music Club, Bloomington, IN *August 2025 - Present*
Active Member

- Learn with like-minded peers in weekly meetings featuring music business conversations, deepening knowledge and strategy
- Organize outreach and communication with guest speakers, alumni, and industry partners to connect and learn
- Planned a mock tour for an artist of our choice by researching venues, mapping routing options, and evaluating date holds
- Participated in our first Nashville Industry Trek, meeting with labels, publishers, and agencies, gaining firsthand insight

Impact Learning Institute, UCLA Anderson School of Management, Los Angeles, CA *July 2025 – August 2025*
Student Participant

- Engaged in 5+ immersive workshops and 40+ panel discussions with high level executives for a month
- Conducted 100+ emails scheduling informational interviews and networking sessions with professionals
- Completed a mentorship program in talent management, developing brand strategies for veteran and emerging clients