SAM PALMER

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SUMMARY

Music Curator, touring DJ and music producer with 3+ years working alongside record labels, artist management and talent. Founded Dugout Radio, programming Spotify playlists, bi-weekly radio shows and live events for a 6,000+ person community. BFA from LIU's Roc Nation School of Music with coursework in music publishing, copyright, licensing, and legal aspects of the music industry. Experienced in music programming for cultural moments like Women's History Month and Pride Month. Former Division I field hockey player (The Ohio State University: 2020-2021) and avid Peloton Bike rider who knows the platform's classes and music firsthand. Brings a sharp ear for industry trends and new releases, a feel for building music around energy and pacing, and the organization to keep fast-moving programming in schedule.

WORK EXPERIENCE

Founder & Curator - Dugout Radio (@dugout.radio), New York, NY **2023 - Present**

- Curate Spotify playlists from artist submissions sourced through Instagram, DIscord, growing the platform's community to 6000+ people
- Program and curate live DJ events in NYC at venues including Silo, Dead Letter No. 9, Mood Ring and more
- Hosted bi-weekly radio shows at Newtown Radio (Brooklyn) and Subtle Radio (London) booking DJs to curate live and prerecorded sets on air
- Built and manage a 700-member Discord hub for DJs, videographers, and photographers, running DJ submissions, auditions, release updates, and community shows
- Record and produce hour-long audio and video sets at events, building an archive of programming

Producer & DJ - Samisosa (@samisos_a), New York, NY **2023 - Present**

- Released original music and remixes on Spotify, SoundCloud, Apple Music. Remixes have passes 100K streams and have been played out by other DJs
- Toured the US and Canada in Fall 2025 supporting REAPER on the BONEYARD Tour
- Opend for renowned artists like Zeds Dead, Goldie, Rudimental, and Nia Archives at popular NYC venues like Avant Gardner, Elsewhere, Nowadays and Silo
- Worked with labels: Simple Stupid Records (Universal Music Group), Hospital Records (London), Space Yacht, and Radish Management
- Working with Change The Beat's 'Going Global' Cohort for Women in Electronic Music
- Performed and promoted Women's History Month DJ sets and helped promote Pride Month DJ sets in NYC
- Build sets around crowd energy and pacing, with constant new-music discovery across all genres
- Grew Instagram from 1,000 to 13.6K followers; top posts reached 100K+ accounts

Sales and Representative & Social Media Manager - State Farm, Endwell, NY (Remote) **June 2024 - Present**

- Quote, sell, and service personal auto and fire/property policies; licensed in NYS Property & Casualty
- Manage client policies and paperwork with strict accuracy and compliance
- Run the agency's social media platforms, planning and publishing content since 2024

Marketing Intern - Sugar Mountain Records, Woodstock, NY (Remote) **Sept 2023 - May 2024**

- Pitched the label's artists and one-sheets to radio stations nationwide
- Maintained database of music industry contacts used for outreach and promotion
- Tracked saled performance for each release against goals and researched industry trends

EDUCATION

BFA, Music Technology, Entrepreneurship & Production **Sep 2021 - May 2024**

Roc Nation School of Music, Sports & Entertainment, LIU Brooklyn

- Relevant coursework: Business of Music Publishing & Copyright - Legal Aspects of the Music Industry - Monetization of Music - Artist Management - Music Business - Music Entrepreneurship - Creative Promotion in Media
- Thesis and Capstone: The Art of Sound Design and Sustainability – researched the work of sound artists, then produced an original EP made from sounds of trash and waste collected across different NYC neighborhoods

SKILLS / ADDITIONAL INFORMATION

- **Music:** original music production & beatmaking - remixing - sound design - discovery and curation - playlist programming - themed & cultural programming - DJ set building for energy and pacing
- **Industry:** label & management relations - artist and talent collaboration - copyright, publishing & licensing fundamemtals - industry trends & research
- **Operations:** detail oriented compliance work - community management - content planning
- **Tools:** Ableton Live - Pro Tools - Logic Pro - Rekordbox - Spotify - Apple Music - SoundCloud - YouTube - Instagram - Tiktok - Facebook - Threads - LinkedIn - Discord